



## **Daktronics ProTour™ Modular LED Video System Wins "Best New LED Product"**

June 8, 2005

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Brookings, S.D. - June 8, 2005 - Brookings, S.D.-based Daktronics (Nasdaq-DAKT) ground-breaking ProTour™ LED video system won the Rental & Staging Systems Product Awards "Best New LED Product" honor last night at the AV Communications Excellence Awards Banquet in Las Vegas.

The ProTour™ system, which was voted as the top new product by industry professionals, was nominated for its light weight, low-noise design and feature-rich technology engineered specifically for the rental and staging industry.

"Daktronics is excited about the ProTour™ product and its potential in the rental and staging industry," said Reece Kurtenbach, Vice President, Video Systems for Daktronics. "We're honored to be recognized by the ICIA and Rental and Staging Systems magazine and look forward to the opportunities this award gives to the ProTour™ line."

ProTour™ LED displays feature indoor-outdoor surface-mount LED technology for a brilliant image, a remote power system for ultra-light, low-noise panels, along with redundant diagnostic and panel-to-panel communication for peace of mind.

The superior control capabilities of the V-Tour™ event controller combined with the V-Link® LED video processor complete the ProTour™ system. The V-Tour™ event controller compliments the ProTour™ display system by featuring WYSIWYG (what you see is what you get) management of display arrangements, image and brightness settings, video zone layouts and diagnostic functions. The V-Link® processor accepts live video feeds and enhances those signals to ensure true-to-life image reproduction on any ProTour™ display.

The Awards were conducted by the International Communications Industries Association, Inc. (ICIA) and Rental & Staging Systems magazine. Nominated products were chosen by a panel of judges consisting of the staff of Rental & Staging Systems magazine and members of the ICIA Rental and Staging Council, with input from dozens of top staging industry professionals.

The AV Communications Excellence Awards Banquet, a high-profile event at the 2005 InfoComm convention in Las Vegas, June 8-10, enables hundreds of AV professionals to celebrate the success of leaders and pioneers in the Rental & Staging and installed AV markets.

Daktronics began manufacturing large screen, full-color, LED video displays in 1997. Since then, more than 1,500 LED video displays have been sold and installed in commercial, transportation and sporting facilities around the world. Since 2001, Stanford Resources Inc. has ranked Daktronics as the leading, worldwide provider of large screen LED video displays. Daktronics has strong leadership positions in, and is one of the world's largest suppliers of, electronic scoreboards, computer-programmable displays, and large screen video display and control systems. The Company excels in the control of large display systems, including those that require integration of complex multiple displays showing real time information, graphics, animation and video. Daktronics designs, manufactures, markets and services display systems for customers around the world in sport, business and transportation applications, and celebrated its 36th year in business in 2004. For more information, visit the Company's World Wide Web site at <http://www.daktronics.com>, e-mail the Company at [sales@daktronics.com](mailto:sales@daktronics.com), call toll free 1-800-DAKTRONICS (800-325-8766) in the U.S., or write to the Company at 331 32nd Avenue, P.O. Box 5128, Brookings, S.D. 57006-5128.

news release: 02799