UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant	
Filed by a Party other than the Registrant	

Check the appropriate box:

Preliminary Proxy Statement []

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) []

[X] []

Definitive Proxy Statement

Definitive Additional Materials [X]

Soliciting Material Pursuant to §240.14a-12 []

Daktronics, Inc.

(Name of Registrant as Specified in its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- [X] No fee required.
- [] Fee computed on table below per Exchange Act Rules 14a-6(i) and 0-11.
 - 1) Title of each class of securities to which transaction applies:
 - 2) Aggregate number of securities to which transaction applies:
 - Per unit price or other underlying value of transaction computer pursuant to Exchange Act Rule 0-11 (set forth the amount on which 3) the filing fee is calculated and state how it was determined):
 - 4) Proposed maximum aggregate value of transaction:
 - 5) Total fee paid:
- Fee paid previously with preliminary materials. []
- [] Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
 - 1) Amount previously paid:
 - 2) Form, Schedule or Registration Statement No.:
 - Filing Party: 3)
 - Date Filed: 4)

*** Exercise Your *Right* to Vote *** Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting to Be Held on August 25, 2010.

DAKTRONICS, INC.



Meeting Information

Meeting Type:	Annual
For holders as of:	June 28, 2010
Meeting Date:	August 25, 2010
Meeting Time:	7:00 p.m., CDT
Meeting Location:	Daktronics, Inc.
	201 Daktronics Drive
	Brookings, SD 57006

You are receiving this communication because you hold shares in the company named above.

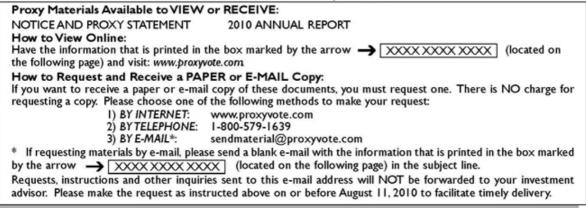
This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at <u>www.proxyvote.com</u> or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

— Before You Vote —

How to Access the Proxy Materials



- How To Vote -

Please Choose One of the Following Voting Methods

Vote In Person: Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

Vote By Internet: To vote now by Internet, go to www.proxyvote.com. Have the information that is printed in the box marked by the arrow \rightarrow [XXXX XXXX XXXX] available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

Voting Items

The Board of Directors recommends a vote FOR the following:

- To elect three (3) directors to serve for a three-year term that expires on the date of the Annual Meeting of Shareholders in 2013 or until their 1. successors are duly elected.
 - 01) James B. Morgan

 - 02) John L. Mulligan 03) Duane E. Sander
- 2. To approve an amendment to our Employee Stock Purchase Plan.
- To ratify the appointment by the Audit Committee of our Board of Directors of Ernst & Young LLP as independent registered public accounting firm for the Company for fiscal year 2011. 3.
- Such other business as may properly come before the meeting or any adjournment or postponement thereof. 4.

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