# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

**WASHINGTON, DC 20549** 

### FORM 8-K

#### CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 21, 2017



#### Daktronics, Inc.

(Exact name of registrant as specified in its charter)

#### South Dakota

(State or Other Jurisdiction of Incorporation or Organization)

#### 0-23246

(Commission File Number)

#### 46-0306862

(I.R.S. Employer Identification Number)

### 201 Daktronics Drive Brookings, SD 57006

(Address of principal executive office) (zip code)

#### (605) 692-0200

(Registrant's telephone number, including area code)

### Not Applicable

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company o

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. o

#### **Section 2 - Financial Information**

Item 2.02 Results of Operations and Financial Condition.

On November 21, 2017 Daktronics Inc. (the "Registrant") issued a press release announcing its financial results for the three and six months ended October 28, 2017 of fiscal 2018. A copy of the press release is filed herewith as Exhibit 99.1 and is incorporated herein by reference.

The information furnished in this report, including the exhibit shall not be incorporated by reference into Daktronics' filings with the Securities and Exchange Commission under the Securities Act of 1933 and shall not be deemed "filed" with the SEC for purposes of Section 18 of the Securities Act of 1934.

#### Section 9 – Financial Statements and Exhibits

Item 9.01 Financial Statements and Exhibits:

(d) Exhibits. The following exhibit is furnished as part of this Report:

99.1 Press Release dated November 21, 2017 issued by Registrant regarding second quarter fiscal 2018 results.

#### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

#### DAKTRONICS, INC.

By: /s/ Sheila M. Anderson Sheila M. Anderson, Chief Financial Officer

Date: November 21, 2017

#### **EXHIBIT INDEX**

Exhibit No.

Description

99.1 Press Release dated November 21, 2017 issued by Registrant regarding second quarter fiscal 2018 results.



### Daktronics, Inc. Announces Second Quarter Fiscal 2018 Results

Brookings, S.D. – November 21, 2017 - Daktronics, Inc. (NASDAQ - DAKT) today reported fiscal 2018 second quarter net sales of \$169.3 million, operating income of \$9.4 million, and net income of \$7.1 million, or \$0.16 per diluted share, compared to net sales of \$170.0 million, operating income of \$12.7 million, and net income of \$9.0 million, or \$0.20 per diluted share, for the second quarter of fiscal 2017. Fiscal 2018 second quarter orders were \$142.3 million, compared to \$116.9 million for the second quarter of fiscal 2017. Backlog at the end of the fiscal 2018 second quarter was \$155 million, compared to a backlog of \$142 million a year earlier and \$184 million at the end of the first quarter of fiscal 2018.

Net sales, operating income, net income, and earnings per share for the six months ended October 28, 2017, were \$342.0 million, \$21.2 million, \$15.6 million, and \$0.35 per diluted share, respectively. This compares to \$327.1 million, \$20.6 million, \$14.6 million, and \$0.33 per diluted share, respectively, for the same period in fiscal 2017.

Cash provided by operating activities in the first six months of fiscal 2018 was \$9.3 million, compared with cash provided by operating activities of \$15.0 million in the same period last year. Free cash flow, defined as cash provided from or used in operating activities less net investment in property and equipment, was a positive \$3.6 million for the first six months of fiscal 2018, as compared to a positive free cash flow of \$10.5 million for the same period of fiscal 2017. Net investment in property and equipment was \$5.7 million for the first six months of fiscal 2018, as compared to \$4.6 million for the first six months of fiscal 2017. Cash, restricted cash, and marketable securities at the end of the second quarter of fiscal 2018 were \$61.5 million, which compares to \$52.2 million at the end of the second quarter of fiscal 2017.

Orders for the second quarter of fiscal 2018 increased 21.7 percent as compared to the second quarter of fiscal 2017. Orders increased in the Commercial, Live Events and International business units and decreased in the High School Park and Recreation and Transportation business units. The timing of orders for large projects varies according to the needs of the customer and contributed to the increase in order volume.

Net sales were similar for the second quarter of fiscal 2018 as compared to the second quarter of fiscal 2017. Net sales increased in the Live Events business unit, decreased in the Commercial and International business units, and remained relatively flat in the High School Park and Recreation and Transportation business units. The increase in Live Events business unit was due to continued demand for upgraded or new solutions throughout venues for professional sports and colleges and universities. The decrease in the Commercial business unit was primarily due to lower order volumes in our on-premise and spectacular niches. The decline in net sales in the International business unit was primarily due to variability of project schedules.

Other financial comparables include, gross profit, as a percentage of net sales, was 25.2 percent for the second quarter of fiscal 2018 as compared to 26.1 percent a year earlier. The decrease in gross profit percentage was primarily due to an increase in warranty charges. Operating expenses for the second quarter of 2018 was \$33.2 million, compared to \$31.6 million for the second quarter of fiscal 2017. The increase in total operating expenses was primarily attributable to an increase in product development activities. Operating income as a percent of sales for the quarter decreased to 5.6 percent as compared to the second quarter of fiscal 2017 operating income of 7.5 percent.

Reece Kurtenbach, chairman, president and chief executive officer stated, "We capitalized on the strong backlog and pipeline of order opportunities coming into the second quarter of fiscal 2018. The second quarter is traditionally one of our busiest quarters. We were able to work through our backlog with a smooth flow through our factories, which facilitated successful on-site installations and commissioning of systems. We were pleased with our second quarter sales and operational performance; however, profitability levels were impacted by an increase in warranty and maintenance agreement expenses. During the quarter, we chose to provide additional coverage on product defects related to the issues previously discussed in fiscal 2016. As expected, operating margin was impacted due to the planned increase in product development expenses for activities to accelerate the release of new and enhanced customer solutions. Orders increased during the quarter as compared to a year earlier is not unusual due to the lumpy nature of our business. Projects in major league baseball stadiums and the billboard niche contributed to this increase."

#### Outlook

Kurtenbach added, "We remain optimistic about the continued growth in the video display business over the long-term. The use of digital canvases remains a cost viable method for businesses and organizations to entertain and inform audiences of their messages and brands. To serve these businesses, we invest in developing solutions and services to help our customers achieve their goals while managing the business for long-term profitable growth."

#### **Webcast Information**

The company will host a conference call and webcast to discuss its financial results today at 10:00 a.m. (CST). This call will be broadcast live at <a href="http://investor.daktronics.com">http://investor.daktronics.com</a> and available for replay shortly after the event.

#### **About Daktronics**

Daktronics has strong leadership positions in, and is the world's largest supplier of, large-screen video displays, electronic scoreboards, LED text and graphics displays, and related control systems. The company excels in the control of display systems, including those that require integration of multiple complex displays showing real-time information, graphics, animation, and video. Daktronics designs, manufactures, markets and services display systems for customers around the world in four domestic business units: Live Events, Commercial, High School Park and Recreation, and Transportation, and one International business unit. For more information, visit the company's website at: www.daktronics.com, email the company at investor@daktronics.com, call (605) 692-0200 or toll-free (800) 843-5843 in the United States, or write to the company at 201 Daktronics Dr., P.O. Box 5128, Brookings, S.D. 57006-5128.

#### **Safe Harbor Statement**

Cautionary Notice: In addition to statements of historical fact, this news release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 and is intended to enjoy the protection of that Act. These forward-looking statements reflect the Company's expectations or beliefs concerning future events. The Company cautions that these and similar statements involve risk and uncertainties which could cause actual results to differ materially from our expectations, including, but not limited to, changes in economic and market conditions, management of growth, timing and magnitude of future contracts, fluctuations in margins, the introduction of new products and technology, the impact of adverse weather conditions, and other risks noted in the company's SEC filings, including its Annual Report on Form 10-K for its 2017 fiscal year. Forward-looking statements are made

in the context of information	available as of the date	e stated. The	e Company	undertakes i	o obligation to	update	or revise su	ch statements	to reflect new
circumstances or unanticipated	d events as they occur.								

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#### For more information contact:

INVESTOR RELATIONS: Sheila Anderson, Chief Financial Officer (605) 692-0200 Investor@daktronics.com

(1) Backlog is not a measure defined by U.S. generally accepted accounting principles ("GAAP"), and our methodology for determining backlog may vary from the methodology used by other companies in determining their backlog amounts. For more information related to backlog, see Part I, Item 1. Business of our Annual Report on Form 10-K for the fiscal year ended April 29, 2017.

# **Daktronics, Inc. and Subsidiaries Consolidated Statements of Operations**

(in thousands, except per share amounts) (unaudited)

		Three Months Ended					nths Ended			
				<del></del>						
		October 28, 2017		October 29, 2016		October 28, 2017		2016		
Net sales	\$	169,309	\$	169,992	\$	342,037	\$	327,138		
Cost of goods sold		126,705		125,684		254,787		243,763		
Gross profit		42,604		44,308		87,250		83,375		
Operating expenses:										
Selling expense		15,350		15,891		30,289		31,150		
General and administrative		8,868		8,625		17,803		17,408		
Product design and development		8,948		7,126		17,995		14,169		
		33,166		31,642		66,087		62,727		
Operating income		9,438		12,666		21,163		20,648		
Nonoperating income (expense):										
Interest income		151		171		362		376		
Interest expense		(47)		(76)		(133)		(118)		
Other (expense) income, net		(87)		149		58		55		
Income before income taxes		9,455		12,910		21,450		20,961		
Income tax expense		2,323		3,889		5,889		6,401		
Net income	\$	7,132	\$	9,021	\$	15,561	\$	14,560		
Weighted average shares outstanding:										
Basic		44,412		43,988		44,345		44,051		
Diluted		44,679		44,098		44,696		44,168		
Earnings per share:										
Basic	\$	0.16	\$	0.21	\$	0.35	\$	0.33		
Diluted	\$	0.16	\$	0.20	\$	0.35	\$	0.33		
Cash dividends declared per share	\$	0.07	\$	0.07	\$	0.14	\$	0.17		
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# Daktronics, Inc. and Subsidiaries Consolidated Balance Sheets

(in thousands)

ASSETS	October 28, 2017 (unaudited)			April 29, 2017
CURRENT ASSETS:	ф	20,000	<b>c</b> r	32,623
Cash and cash equivalents  Restricted cash	\$	39,699 27	\$	216
Marketable securities		21,787		32,713
Accounts receivable, net		108,719		78,846
Inventories, net		70,436		66,486
Costs and estimated earnings in excess of billings		31,302		36,403
Current maturities of long-term receivables		1,964		2,274
Prepaid expenses and other assets		7,566		7,553
Income tax receivables		1,725		611
Total current assets		283,225		257,725
Total Culterit assets		203,223		237,723
Long town versivables less surrent metavities		2,208		2,616
Long-term receivables, less current maturities  Goodwill		8,190		7,812
Intangibles, net		4,338		4,705
Investment in affiliates and other assets		4,730		4,703
Deferred income taxes		11,287		11,292
Deserted income dates		30,753		30,959
PROPERTY AND EQUIPMENT:		30,733		30,333
Land		2,134		2,099
Buildings		66,863		65,935
Machinery and equipment		86,875		84,189
Office furniture and equipment		5,642		5,604
Computer software and hardware		53,316		51,523
Equipment held for rental		287		374
Demonstration equipment		7,143		7,109
Transportation equipment		7,143		7,103
manoportation equipment		229,768		223,941
Less accumulated depreciation		164,549		157,192
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TOTAL ASSETS	\$	379,197	\$	355,433
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# Daktronics, Inc. and Subsidiaries Consolidated Balance Sheets (continued)

(in thousands)

	Octobe 201			April 29, 2017
	<u>(u</u>	naudited)		
LIABILITIES AND SHAREHOLDERS' EQUITY				
CURRENT LIABILITIES:				
Accounts payable	\$	49,005	\$	51,499
Accrued expenses		27,399		25,033
Warranty obligations		15,400		13,578
Billings in excess of costs and estimated earnings		16,561		10,897
Customer deposits (billed or collected)		14,349		14,498
Deferred revenue (billed or collected)		14,046		12,137
Current portion of other long-term obligations		913		1,409
Income taxes payable		1,334		1,544
Total current liabilities		139,007		130,595
			'	_
Long-term warranty obligations		15,740		14,321
Long-term deferred revenue (billed or collected)		6,835		5,434
Other long-term obligations		2,333		2,848
Long-term income tax payable		3,306		3,113
Deferred income taxes		937		836
Total long-term liabilities		29,151		26,552
TOTAL LIABILITIES		168,158		157,147
			-	
SHAREHOLDERS' EQUITY:				
Common stock		53,862		52,530
Additional paid-in capital		39,034		38,004
Retained earnings		123,330		113,967
Treasury stock, at cost		(1,834)		(1,834)
Accumulated other comprehensive loss		(3,353)		(4,381)
TOTAL SHAREHOLDERS' EQUITY		211,039		198,286
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	\$	379,197	\$	355,433

# Daktronics, Inc. and Subsidiaries Consolidated Statements of Cash Flows

(in thousands) (unaudited)

(unidance)	Six Mont	Six Months Ended					
	October 28, 2017	October 29, 2016					
CASH FLOWS FROM OPERATING ACTIVITIES:							
Net income	\$ 15,561	\$ 14,560					
Adjustments to reconcile net income to net cash (used in) provided by operating activities:							
Depreciation and amortization	8,902	9,242					
Impairment of intangible assets	_	830					
(Gain) loss on sale of property, equipment and other assets	(1,221)	33					
Share-based compensation	1,341	1,484					
Equity in loss of affiliate	191	_					
Provision for doubtful accounts	(21)	962					
Deferred income taxes, net	81	(48					
Change in operating assets and liabilities	(15,496)	(12,049					
Net cash provided by operating activities	9,338	15,014					
CASH FLOWS FROM INVESTING ACTIVITIES:							
Purchases of property and equipment	(7,735)	(4,625					
Proceeds from sale of property, equipment and other assets	2,000	72					
Purchases of marketable securities	<u> </u>	(4,583					
Proceeds from sales or maturities of marketable securities	10,802	11,328					
Purchases of equity investment	(607)	(56)					
Net cash provided by investing activities	4,460	1,630					
CASH FLOWS FROM FINANCING ACTIVITIES:							
Payments on notes payable	_	(6					
Proceeds from exercise of stock options	511	102					
Principal payments on long-term obligations	(1,027)	(904					
Dividends paid	(6,197)	(7,482					
Payments for common shares repurchased	_	(1,82					
Tax payments related to RSU issuances	(311)	(213					
Net cash used in financing activities	(7,024)	(10,328					
CEFECT OF EVOLVANCE DATE CHANCES ON CACH	110	(50:					
EFFECT OF EXCHANGE RATE CHANGES ON CASH	113	(592					
NET INCREASE IN CASH, CASH EQUIVALENTS AND RESTRICTED CASH	6,887	5,725					
CASH, CASH EQUIVALENTS AND RESTRICTED CASH:							
Beginning of period	32,839	28,52					
End of period	\$ 39,726	\$ 34,25					

## Daktronics, Inc. and Subsidiaries Net Sales and Orders by Business Unit

(in thousands) (unaudited)

	Three Months Ended						Six Months Ended							
	(	October 28, 2017	(	October 29, 2016		Dollar Change	Percent Change	(	October 28, 2017	(	October 29, 2016		Dollar Change	Percent Change
Net Sales:														
Commercial	\$	34,377	\$	39,923	\$	(5,546)	(13.9)%	\$	67,240	\$	76,177	\$	(8,937)	(11.7)%
Live Events		68,653		55,363		13,290	24.0		146,265		115,996	\$	30,269	26.1 %
High School Park and Recreation		29,660		28,707		953	3.3		58,139		56,324	\$	1,815	3.2 %
Transportation		16,476		16,101		375	2.3		35,388		30,387	\$	5,001	16.5 %
International		20,143		29,898		(9,755)	(32.6)		35,005		48,254	\$	(13,249)	(27.5)%
	\$	169,309	\$	169,992	\$	(683)	(0.4)%	\$	342,037	\$	327,138	\$	14,899	4.6 %
Orders:								-						
Commercial	\$	39,134	\$	36,663	\$	2,471	6.7 %	\$	69,071	\$	81,731	\$	(12,660)	(15.5)%
Live Events		43,730		31,050		12,680	40.8		105,335		83,930	\$	21,405	25.5 %
High School Park and Recreation		14,737		15,764		(1,027)	(6.5)		46,917		46,877	\$	40	0.1 %
Transportation		14,245		14,754		(509)	(3.4)		23,514		26,669	\$	(3,155)	(11.8)%
International		30,414		18,643		11,771	63.1		50,504		52,835	\$	(2,331)	(4.4)%
	\$	142,260	\$	116,874	\$	25,386	21.7 %	\$	295,341	\$	292,042	\$	3,299	1.1 %

### **Reconciliation of Free Cash Flow\***

(in thousands) (unaudited)

		Six Months Ended				
	0	ctober 28, 2017	Oc	tober 29, 2016		
Net cash provided by operating activities	\$	9,338	\$	15,014		
Purchases of property and equipment		(7,735)		(4,625)		
Proceeds from sales of property and equipment		2,000		72		
Free cash flow	\$	3,603	\$	10,461		

<sup>\*</sup>In evaluating its business, Daktronics considers and uses free cash flow as a key measure of its operating performance. The term free cash flow is not defined under U.S. generally accepted accounting principles ("GAAP") and is not a measure of operating income, cash flows from operating activities or other GAAP figures and should not be considered alternatives to those computations. Free cash flow is intended to provide information that may be useful for investors when assessing period to period results.