FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APP	ROVAL
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

1. Name and Address of Reporting Person* VELLENGA JAMES A						2. Issuer Name and Ticker or Trading Symbol DAKTRONICS INC /SD/ [DAKT]										ionship of Reportino all applicable) Director			o Issuer 6 Owner		
(Last) 331 32NI	O AVENU		(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 03/28/2011										Officer (give title below)		Oth bel	er (specify ow)		
POST OFFICE BOX 5128					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street) BROOKINGS SD 57006															X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(State)	(Zip)																		
		Ta	ble I - No	n-Deriv	ative	Sec	curitie	s Ac	quired	, Dis	posed o	f, or	Ben	efici	ally (Owne	ed				
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)) E:	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4				4 and 5) Sec Ber Ow		ount of ities icially d Following	6. Ownershi Form: Direc (D) or Indire (I) (Instr. 4)	of Indirect Beneficial Ownership			
					Code	v	Amount	(<i>A</i>	(A) or (D)			Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)						
Common Stock				03/28/2011					S		100		D	\$10.94		24,466		D			
Common Stock				03/28/2011					S		200		D	\$10.95		24,266		D			
Common Stock				03/28/2011					S		1,113		D	\$10.941		23,153		D			
Common Stock														5,000		I	By Spouse				
			Table II -								sed of, onvertib					vned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercis Price of Derivative Security		Executio			ransaction Code (Instr.		n of		6. Date Exercis Expiration Dat (Month/Day/Ye		7. Title and Amount of Securities Underlying Derivative Security (Instrand 4)			Deriv	Price of rivative curity str. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)		
			Code	Code V (A) (D)		(D)			Expiration Date	Amoun or Numbe of Title Shares		nber									

Explanation of Responses:

03/29/2011 /s/ William R. Retterath, POA

Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{*} If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).