UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): August 2, 2014



Daktronics, Inc.

(Exact name of registrant as specified in its charter)

South Dakota(State or other jurisdiction
Incorporation or organization)

0-23246 (Commission File Number)

46-0306862 (I.R.S. Employer Identification Number)

201 Daktronics Drive
Brookings, SD 57006
(Address of principal executive office) (zip code)

(605) 692-0200

(Registrant's telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- [] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 [] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 [] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- [] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Section 2 - Financial Information

Item 2.02 Results of Operations and Financial Condition.

On August 26, 2014 Daktronics, Inc. (the "Registrant") issued a press release announcing its financial results for the three months ended August 2, 2014 of fiscal 2015. A copy of the press release is filed herewith as Exhibit 99.1 and is incorporated herein by reference.

The information furnished in this report, including the exhibit shall not be incorporated by reference into Daktronics' filings with the Securities and Exchange Commission under the Securities Act of 1933 and shall not be deemed "filed" with the SEC for purposes of Section 18 of the Securities Act of 1934.

Section 9 – Financial Statements and Exhibits

Item 9.01 Financial Statements and Exhibits:

(d) Exhibits. The following exhibit is furnished as part of this Report:

99.1 Press Release dated August 26, 2014 issued by Registrant regarding first quarter fiscal 2015 results.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

DAKTRONICS, INC.

By: /s/ Sheila M. Anderson

Sheila M. Anderson, Chief Financial Officer

Date: August 26, 2014

EXHIBIT INDEX

Exhibit No. Description

99.1 Press Release dated August 26, 2014 issued by Registrant regarding first quarter fiscal 2015 results.



Daktronics, Inc. Announces First Quarter Fiscal 2015 Results

Brookings, S.D. – August 26, 2014 - Daktronics, Inc. (NASDAQ - DAKT) today reported fiscal 2015 first quarter net sales of \$166.6 million, operating income of \$13.6 million and net income of \$8.7 million, or \$0.20 per diluted share, compared to net sales of \$138.7 million, operating income of \$8.6 million and net income of \$5.7 million, or \$0.13 per diluted share, for the first quarter of fiscal 2014. Fiscal 2015 first quarter orders were \$160.7 million compared to \$159.3 million for the first quarter of fiscal 2014. Backlog at the end of the fiscal 2015 first quarter was \$165 million, compared with a backlog of \$167 million a year earlier and \$172 million at the end of the fourth quarter of fiscal 2014. Fiscal 2015 is a 53-week year and Fiscal 2014 was a 52-week year. The extra week of Fiscal 2015 fell within the first quarter, resulting in a 14-week quarter versus a 13-week quarter comparison. For comparison, sales revenue paced at \$11.9 million per week in Fiscal 2015 as compared to \$10.7 million during the same time last year and all operating expenses were impacted with an additional week of expenses.

Free cash flow, defined as cash provided by operations less net purchases of property and equipment, was \$19.8 million for the first three months of fiscal 2015, compared to \$(8.6) million for the same period in fiscal 2014. Cash and marketable securities at the end of the first quarter of fiscal 2015 were \$86.6 million, which compares to \$46.8 million at the end of the first quarter of fiscal 2014 and \$71.0 million at the end of fiscal 2014.

"Our first quarter is historically one of the busiest quarters as we produce, deliver, and install for outdoor sports venues and other outdoor systems during the summer construction season. This year was no exception. Significant work was performed during the quarter for sports related projects including installations for the Jacksonville Jaguars, Cleveland Browns, and University of Arizona, Phoenix. Our mix of sales included higher custom video systems and subcontracted installation work which lowered overall gross margin. This lower margin was offset by a gain in the sale of our rigging division assets. Operating income for the first quarter of fiscal 2015 was 8.1 percent of sales as compared to 6.2 percent of sales in the same period last year. Operating income in dollars increased due to an increase in sales volume, an extra week included in the quarter, the sale of our rigging division assets, and the maintenance of operating costs on a consistent cost per week as compared to last year.

Orders for the quarter were down compared to the fiscal 2014 13 week run rate, however, we continue to be optimistic about the pipeline and opportunities for video system projects as well as our more standard products in the market place. We are pleased with the increase in the high school market's orders which were driven by demand for larger systems and growth in the number of displays as compared to last year. We were also successful in the commercial market's spectacular niche, which includes video projects for New York Time's Square and the Las Vegas market, during the quarter as we continue to see more projects becoming available in that niche as compared to prior years" said Reece Kurtenbach, president and chief executive officer.

Outlook

Reece Kurtenbach added, "We are entering into the second quarter with a solid backlog and with a strong pipeline of opportunities. We continue to see our Live Events business sustaining the fiscal 2014 sales levels in fiscal 2015 due to the continued interest in large video systems in this marketplace. We also are optimistic in our Commercial spectacular business, with some increase in demand in our on premise and third party advertising applications. In International, we see opportunities for growth in all regions as compared to last fiscal year as activity levels are high worldwide. In the other units, we are seeing modest growth opportunities.

We announced earlier this month the expansion of our international transportation business through the purchase of Data Display, a European based company focused on the design and manufacture of transportation displays. We believe Daktronics and Data Display complement each other well and we are looking for opportunities to grow as we integrate our operations over the coming months. Daktronics is active in the transportation business, mainly in the United States, and we have a global presence with offices and people in many countries. Adding the strengths of Data Display will allow our combined organizations to better serve transportation customers world-wide and broaden our leadership position on a global scale.

We remain focused on continual improvement of the operation of our business, which directly impacts profitability. We are investing in quality and reliability systems in the manufacturing and supply chain areas; our investment in product development also continues as we focus on robust solutions for Sport, Advertising, and Transportation applications. For fiscal 2015, we plan to invest \$25 million for capital projects including the \$4 million expansion of our Minnesota manufacturing facility (nearing completion), new manufacturing equipment for various new product lines as well as machines upgrades, and in our information technology infrastructure."

Webcast Information

The company will host a conference call and webcast to discuss its financial results today at 10:00 am (Central Time). This call will be broadcast live at http://investor.daktronics.com and available for replay shortly after the event.

About Daktronics

Daktronics has strong leadership positions in, and is the world's largest supplier of, large screen video displays, electronic scoreboards, LED text and graphics displays, and related control systems. The company excels in the control of display systems, including those that require integration of multiple complex displays showing real-time information, graphics, animation, and video. Daktronics designs, manufactures, markets and services display systems for customers around the world in four domestic business units: Live Events, Commercial, High School Park and Recreation and Transportation, and one International business unit. For more information, visit the company's World Wide Web site at: http://www.daktronics.com, e-mail the company at investor@daktronics.com, call (605) 692-0200 or toll-free (800) 843-5843 in the United States or write to the company at 201 Daktronics Dr., PO Box 5128, Brookings, S.D. 57006-5128.

Safe Harbor Statement

Cautionary Notice: In addition to statements of historical fact, this news release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 and is intended to enjoy the protection of that Act. These forward-looking statements reflect the Company's expectations or beliefs concerning future events. The Company cautions that these and similar statements involve risk and uncertainties which could cause

actual results to differ materially from our expectations, including, but not limited to, changes in economic and market conditions, management of growth, timing and magnitude of future contracts, fluctuations in margins, the introduction of new products and technology, the impact of adverse weather conditions and other risks noted in the company's SEC filings, including its Annual Report on Form 10-K for its 2014 fiscal year. Forward-looking statements are made in the context of information available as of the date stated. The Company undertakes no obligation to update or revise such statements to reflect new circumstances or unanticipated events as they occur.

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For more information contact:

INVESTOR RELATIONS: Sheila Anderson, Chief Financial Officer (605) 692-0200 Investor@daktronics.com

Daktronics, Inc. and Subsidiaries Consolidated Statements of Operations (in thousands, except per share amounts)

(unaudited)

(unatures)		Three Months Ended		
	Ai	August 2, 2014		July 27, 2013
Net sales	\$	166,618	\$	138,722
Cost of goods sold		123,215		103,221
Gross profit		43,403		35,501
Operating expenses:				
Selling expense		15,046		13,617
General and administrative		7,937		7,299
Product design and development		6,803		5,989
		29,786		26,905
Operating income		13,617		8,596
Nonoperating income (expense):				
Interest income		300		343
Interest expense		(68)		(115)
Other (expense) income, net		(172)		(392)
Income before income taxes		13,677		8,432
Income tax expense		4,932		2,712
Net income	\$	8,745	\$	5,720
Weighted average shares outstanding:				
Basic		43,261		42,528
Diluted		43,641		42,766
Earnings per share:				
Basic	\$	0.20	\$	0.13
Diluted	\$	0.20	\$	0.13
Cash dividends declared per share	\$	0.100	\$	0.120

Daktronics, Inc. and Subsidiaries Consolidated Balance Sheets

(in thousands)

	August 2, 2014 (unaudited)		April 26, 2014	
ASSETS				
CURRENT ASSETS:				
Cash, cash equivalents and restricted cash	\$	61,140	\$	45,568
Marketable securities		25,479		25,398
Accounts receivable, net		86,511		82,500
Inventories, net		62,086		62,228
Costs and estimated earnings in excess of billings		28,681		33,400
Current maturities of long-term receivables		3,951		5,235
Prepaid expenses and other assets		8,393		6,758
Deferred income taxes		10,727		10,694
Income tax receivables		1,900		2,459
Total current assets		288,868		274,240
Long-term receivables, less current maturities		7,890		7,877
Goodwill		4,506		4,558
Intangibles, net		1,640		2,680
Advertising rights, net and other assets		1,005		826
Deferred income taxes		1,759		2,000
		16,800		17,941
PROPERTY AND EQUIPMENT:	-			
Land		2,180		2,539
Buildings		61,647		59,363
Machinery and equipment		75,745		72,787
Office furniture and equipment		15,693		15,754
Computer software and hardware		46,428		45,329
Equipment held for rental		803		868
Demonstration equipment		7,326		7,532
Transportation equipment		5,012		4,823
		214,834		208,995
Less accumulated depreciation		145,330		143,725
		69,504		65,270
TOTAL ASSETS	\$	375,172	\$	357,451

Daktronics, Inc. and Subsidiaries Consolidated Balance Sheets (continued)

(in thousands)

	August 2, 2014	April 26, 2014	
	(unaudited)		
LIABILITIES AND SHAREHOLDERS' EQUITY			
CURRENT LIABILITIES:			
Accounts payable	\$ 49,087	\$ 45,913	
Accrued expenses	24,857	23,462	
Warranty obligations	14,878	14,476	
Billings in excess of costs and estimated earnings	22,858	22,483	
Customer deposits (billed or collected)	20,917	17,654	
Deferred revenue (billed or collected)	8,566	7,722	
Current portion of other long-term obligations	856	809	
Income taxes payable	1,077	1,162	
Deferred income taxes	26	27	
Total current liabilities	143,122	133,708	
Long-term warranty obligations	14,392	12,774	
Long-term deferred revenue (billed or collected)	4,891	4,978	
Other long-term obligations, less current maturities	3,591	2,871	
Deferred income taxes	1	1	
Total long-term liabilities	22,875	20,624	
TOTAL LIABILITIES	165,997	154,332	
SHAREHOLDERS' EQUITY:			
Common stock	44,935	43,935	
Additional paid-in capital	30,701	29,923	
Retained earnings	133,688	129,266	
Treasury stock, at cost	(9)	(9)	
Accumulated other comprehensive income (loss)	(140)	4	
TOTAL SHAREHOLDERS' EQUITY	209,175	203,119	
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	\$ 375,172	\$ 357,451	

Daktronics, Inc. and Subsidiaries Consolidated Statements of Cash Flows

(in thousands) (unaudited)

	Three M	Three Months Ended		
	August 2, 2014		July 27, 2013	
CASH FLOWS FROM OPERATING ACTIVITIES:		_		
Net income	\$ 8,745	\$	5,720	
Adjustments to reconcile net income to net cash provided by operating activities:				
Depreciation	3,625		3,757	
Amortization	91		65	
Amortization of premium/discount on marketable securities	49		59	
(Gain) loss on sale of property, equipment and other assets	(1,132)	i	(31)	
Share-based compensation	767		722	
Excess tax benefits from share-based compensation	(11)	i	(3)	
Provision for doubtful accounts	94		417	
Deferred income taxes, net	207		(400)	
Change in operating assets and liabilities	12,026		(14,924)	
Net cash (used in) provided by operating activities	24,461		(4,618)	
CASH FLOWS FROM INVESTING ACTIVITIES:				
Purchases of property and equipment	(8,146)		(4,042)	
Proceeds from sale of property, equipment and other assets	3,509	,	68	
Purchases of marketable securities	(1,522)	1	(1,187)	
Proceeds from sales or maturities of marketable securities	1,389		500	
Acquisition, net of cash acquired	(570)	1	(1,298)	
Net cash used in investing activities	(5,340)		(5,959)	
Net cash used in investing activities	(3,340)		(3,333)	
CASH FLOWS FROM FINANCING ACTIVITIES:				
Proceeds from exercise of stock options	187		293	
Excess tax benefits from share-based compensation	11		3	
Principal payments on long-term obligations	(21)	l	(3,374)	
Dividends paid	(4,323)	<u> </u>	(5,097)	
Net cash used in financing activities	(4,146)		(8,175)	
EFFECT OF EXCHANGE RATE CHANGES ON CASH	29		246	
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	15,004		(18,506)	
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CASH AND CASH EQUIVALENTS:	, ·		10.05	
Beginning of period	45,054		40,628	
End of period	\$ 60,058	\$	22,122	

Daktronics, Inc. and Subsidiaries Net Sales and Orders by Business Unit

(in thousands) (unaudited)

	Three Months Ended			
	A	August 2, 2014		July 27, 2013
Net Sales:				
Commercial	\$	39,782	\$	33,701
Live Events		75,674		55,077
High School Park and Recreation (formerly Schools & Theatres)		20,111		17,917
Transportation		13,313		13,042
International		17,738		18,985
	\$	166,618	\$	138,722
Orders:		,		
Commercial	\$	41,773	\$	36,975
Live Events		57,205		67,400
High School Park and Recreation (formerly Schools & Theatres)				
		29,694		19,551
Transportation		11,302		13,969
International		20,705		21,388
	\$	160,679	\$	159,283

Reconciliation of Cash Flow Provided by Operating Activities to Free Cash Flow

(in thousands) (unaudited)

		Three Months Ended			
	August 2, 2014		July 27, 2013		
Net cash provided by operating activities	\$	24,461	\$	(4,618)	
Purchases of property and equipment		(8,146)		(4,042)	
Proceeds from sales of property and equipment		3,509		68	
Free cash flow	\$	19,824	\$	(8,592)	

In evaluating its business, Daktronics considers and uses free cash flow as a key measure of its operating performance. The term free cash flow is not defined under U.S. generally accepted accounting principles ("GAAP") and is not a measure of operating income, cash flows from operating activities or other GAAP figures and should not be considered alternatives to those computations. Free cash flow is intended to provide information that may be useful for investors when assessing period to period results.