UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): August 21, 2012



Daktronics, Inc.

(Exact name of registrant as specified in its charter)

South Dakota

(State or other jurisdiction Incorporation or organization)

0-23246

(Commission File Number)

46-0306862

(I.R.S. Employer Identification Number)

201 Daktronics Drive Brookings, SD 57006

(Address of principal executive office) (zip code)

(605) 692-0200

(Registrant's telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report.)

Item 2.02 Results of Operations and Financial Condition

On August 21, 2012 Daktronics, Inc. (the "Registrant") issued a press release announcing financial results for the first quarter of fiscal 2013. A copy of the press release is filed herewith as Exhibit 99.1 and is incorporated herein by reference.

The information furnished in this report, including the exhibit shall not be incorporated by reference into Daktronics' filings with the Securities and Exchange Commission under the Securities Act of 1933 and shall not be deemed "filed" with the SEC for purposes of Section 18 of the Securities Act of 1934.

Item 9.01 Financial Statements and Exhibits:

(d) Exhibits. The following exhibit is furnished as part of this Report:

99.1 News Release dated August 21, 2012 issued by Registrant regarding fiscal 2013 first quarter results.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

DAKTRONICS, INC.

By: /s/ William R. Retterath
William R. Retterath, Chief Financial Officer

Date: August 21, 2012

EXHIBIT INDEX

Exhibit No.

Description

99.1 News Release dated August 21, 2012 issued by Registrant regarding fiscal 2013 first quarter results.



Daktronics, Inc. Announces First Quarter Fiscal 2013 Results

Brookings, S.D. – August 21, 2012 - Daktronics, Inc. (Nasdaq - DAKT) today reported fiscal 2013 first quarter net sales of \$132.9 million and net income of \$6.7 million, or \$0.16 per diluted share, compared to net sales of \$118.7 million and net income of \$3.4 million, or \$0.08 per diluted share, for the first quarter of fiscal 2012. Fiscal 2013 first quarter orders were a record \$173.5 million compared to \$140.2 million for the first quarter of fiscal 2012. Backlog at the end of the fiscal 2013 first quarter was approximately \$164 million, compared with a backlog of approximately \$154 million a year earlier and \$123 million at the end of fiscal 2012.

Free cash flow, defined as cash provided by operations less net purchases of property and equipment, was \$15.2 million through the first quarter of fiscal 2013, compared to \$8.8 million through the same period in fiscal 2012. Cash and marketable securities at the end of the first quarter of fiscal 2013 were \$63.9 million.

"Our positive results for the quarter were led by an increase in our top line in conjunction with increased gross profit margins," said Jim Morgan, president and chief executive officer. "The increase in gross profit margins was primarily driven by higher than expected margins on large contracts in our Live Events and Transportation business units, including some unusually large gains on a few contracts."

"The results also reflected the benefits of our emphasis on cost containment throughout the organization. Although operating expenses were up compared to a year ago, they were down by almost six percent from the fourth quarter of fiscal 2012. We are putting a continued emphasis on our cost infrastructure and look forward to achieving incremental earnings leverage as our sales increase," continued Morgan.

Orders

- Orders in the first quarter of fiscal 2013 for the Live Events business unit were up approximately 29 percent compared to the first quarter of fiscal 2012. Orders were driven by projects across both college and professional facilities and included new systems for Syracuse University, the University of Minnesota, the University of Washington, Nationwide Arena, home of the NHL's Columbus Blue Jackets and a number of other facilities.
- Orders in the International business unit were up more than 15 percent over the first quarter of fiscal 2012. The increase was driven by orders from a number of outdoor advertising companies located around the world, including Puerto Rico, Mexico, Australia, and Saudi Arabia.
- Orders in the Commercial business unit were down approximately six percent for the first quarter of fiscal 2013 compared to the prior year's first quarter. The decline was driven primarily by a \$7 million dollar decline in large video display orders due to an especially strong quarter a year ago. Offsetting that decline were increases of 22 percent and 15 percent in the billboard and national account portions of this business unit, respectively. Net sales in the Commercial business unit increased approximately 17 percent as a result of the previously announced multi-million dollar replacement program for a national account customer upgrading its on-premise advertising displays.
- Orders in the Transportation business were up over 104 percent primarily as a result of an order of approximately \$21 million for video displays at the LAX Bradley International Terminal in Los Angeles. The company expects to deliver this project over the next six months. The first quarter of fiscal 2013 did not include any orders related to the previously announced \$20 million procurement contract with the New Jersey Turnpike Authority. The first \$6 million commitment of this project is expected to book in the second quarter of fiscal 2013 and is not included in backlog as of the end of the first quarter of fiscal 2013.
- Orders in the Schools and Theatres business unit were up approximately 29 percent in the first quarter of fiscal 2013 compared to the same period in fiscal 2012. The improvement in the first quarter is in part due to the growing interest in larger video display systems for high schools. Orders for video systems included projects in South Carolina, Minnesota, Missouri, and Indiana.

Morgan added, "I commend all of our employees for their excellent performance in booking orders for the quarter, achieving a record level of orders for the quarter beating the previous record of \$164 million. It was a true team effort."

Outlook

Morgan added, "We were pleased to start fiscal 2013 off strong as this is a step in the right direction on our path towards our strategic goal of significantly higher operating margins. With the record level of orders booked during the first quarter of fiscal 2013, we expect that net sales in the second quarter of fiscal 2013 will exceed the level of net sales in the second quarter of fiscal 2012. Due to the fact we had some unusually large gains on some contracts in the first quarter of fiscal 2013 we may not achieve the same level of gross profit margin in the second quarter of fiscal 2013; however we expect to exceed the gross profit margin recognized in the second quarter of fiscal 2012. We continue to work to improve gross profit margin through initiatives in product design, manufacturing, and project management. Regarding capital investment, we are estimating that our investment for fiscal 2013 will be approximately \$14 million, down from \$16.5 million in fiscal 2012."

"On the product side, we continue to focus on video technology with tighter pixel pitches for outdoor applications using LED surface mount technology, which will offer improved performance at a lower cost point over our current offering. We plan to begin rolling out the first models of a new family of products using this technology later this fiscal year. We are also completing the development of a new full-color family of Vanguard displays for our transportation market that will roll out yet this calendar year," continued Morgan.

Webcast Information

The company will host a conference call and webcast to discuss its financial results today at 10:00 am (Central Time). This call will be broadcast live at http://investor.daktronics.com and available for replay shortly after the event.

About Daktronics

Daktronics has strong leadership positions in, and is the world's largest supplier of, large screen video displays, electronic scoreboards, LED text and graphics displays, and related control systems. The company excels in the control of display systems, including those that require integration of multiple complex displays showing real-time information, graphics, animation, and video. Daktronics designs, manufactures, markets and services display systems for

customers around the world in four domestic business units: Live Events, Commercial, Schools and Theatres and Transportation, and one International business unit. For more information, visit the company's World Wide Web site at: http://www.daktronics.com, e-mail the company at investor@daktronics.com, call (605) 692-0200 or toll-free (800) 843-5843 in the United States or write to the company at 201 Daktronics Dr., PO Box 5128, Brookings, S.D. 57006-5128.

Safe Harbor Statement

Cautionary Notice: In addition to statements of historical fact, this news release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 and is intended to enjoy the protection of that Act. These forward-looking statements reflect the Company's expectations or beliefs concerning future events. The Company cautions that these and similar statements involve risk and uncertainties which could cause actual results to differ materially from our expectations, including, but not limited to, changes in economic and market conditions, management of growth, timing and magnitude of future contracts, fluctuations in margins, the introduction of new products and technology, the impact of adverse weather conditions and other risks noted in the company's SEC filings, including its Annual Report on Form 10-K for its 2012 fiscal year. Forward-looking statements are made in the context of information available as of the date stated. The Company undertakes no obligation to update or revise such statements to reflect new circumstances or unanticipated events as they occur.

-- END --

For more information contact:

INVESTOR RELATIONS:
Bill Retterath, Chief Financial Officer (605) 692-0200
Investor@daktronics.com

Financial tables are included on the following pages.

Daktronics, Inc. and Subsidiaries Consolidated Statements of Operations (in thousands, except per share amounts) (unaudited)

	Three Months Ended		
	 July 28, 2012		July 30, 2011
Net sales	\$ 132,919	\$	118,698
Cost of goods sold	 96,529		89,191
Gross profit	36,390		29,507
Operating expenses:			
Selling expense	13,080		12,209
General and administrative	6,581		6,464
Product design and development	 6,021		5,718
	 25,682		24,391
Operating income	 10,708		5,116
Nonoperating income (expense):			
Interest income	431		435
Interest expense	(87)		(76)
Other income (expense), net	 (180)		(146)
Income before income taxes	10,872		5,329
Income tax expense	 4,194		1,961
Net income	\$ 6,678	\$	3,368
Weighted average shares outstanding:			
Basic	42,068		41,725
Diluted	42,141		41,941
Earnings per share:			
Basic	\$ 0.16	\$	0.08
Diluted	\$ 0.16	\$	0.08
Cash dividends paid per share	\$ 0.115	\$	0.11

Daktronics, Inc. and Subsidiaries Consolidated Balance Sheets

(in thousands)

	Three	Three Months Ended			
July 28, 2012		July 30, 2011			
A CONTRO	(unaudited)	1			
ASSETS CHIDDENIT ASSETS.					
CURRENT ASSETS:	ф <u>го</u> о	89 \$ 30,592			
Cash, cash equivalents and restricted cash Marketable securities	\$ 38,8				
	25,0 76,6				
Accounts receivable, net Inventories	55,9				
Costs and estimated earnings in excess of billings	27,50				
Current maturities of long-term receivables	5,8				
Prepaid expenses and other assets	5,9				
Deferred income taxes	10,9				
Income tax receivables	1,7				
Total current assets	248,66	88 229,006			
Long-term receivables, less current maturities	13,4	71 12,622			
Goodwill	3,3	16 3,347			
Intangibles	1,3	52 1,409			
Advertising rights, net and other assets	1,0	39 1,157			
Deferred income taxes	<u> </u>	30 30			
	19,2	08 18,565			
PROPERTY AND EQUIPMENT:					
Land	1,4	97 1,497			
Buildings	56,4	67 56,431			
Machinery and equipment	61,9 [,]	49 61,654			
Office furniture and equipment	15,6	46 15,648			
Computer software and hardware	42,70	09 42,172			
Equipment held for rental	9	83 1,003			
Demonstration equipment	9,1	51 9,806			
Transportation equipment	4,1	96 4,116			
	192,5	98 192,327			
Less accumulated depreciation	126,9				
	65,6				
TOTAL ASSETS	\$ 333,5				
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Daktronics, Inc. and Subsidiaries Consolidated Balance Sheets (continued)

(in thousands)

		Three Months Ended			
		July 28, 2012		July 30, 2011	
	(unau	dited)			
LIABILITIES AND SHAREHOLDERS' EQUITY					
CURRENT LIABILITIES:					
Notes payable, bank	\$	470	\$	1,459	
Accounts payable		35,550		33,906	
Accrued expenses		22,446		22,731	
Warranty obligations		13,156		13,049	
Billings in excess of costs and estimated earnings		20,254		14,385	
Customer deposits (billed or collected)		19,473		12,826	
Deferred revenue (billed or collected)		9,999		9,751	
Current portion of other long-term obligations		388		359	
Income tax payable		755		665	
Deferred income taxes		55		42	
Total current liabilities		122,546		109,173	
Long-term warranty obligations		9,451		9,166	
Long-term deferred revenue (billed or collected)		4,480		4,361	
Other long-term obligations, less current maturities		1,671		1,009	
Deferred income taxes		1,453		1,453	
Total long-term liabilities		17,055		15,989	
TOTAL LIABILITIES		139,601		125,162	
SHAREHOLDERS' EQUITY:					
Common stock		35,420		34,631	
Additional paid-in capital		25,084		24,320	
Retained earnings		133,676		131,830	
Treasury stock, at cost, 19,680 shares		(9)		(9)	
Accumulated other comprehensive (loss) income		(220)		33	
TOTAL SHAREHOLDERS' EQUITY		193,951		190,805	
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	\$	333,552	\$	315,967	

Daktronics, Inc. and Subsidiaries Consolidated Statements of Cash Flows

(in thousands) (unaudited)

	Th	Three Months Ended		
	July 28 2012		Jı	uly 30, 2011
CASH FLOWS FROM OPERATING ACTIVITIES:	_		_	
Net income	\$	5,678	\$	3,368
Adjustments to reconcile net income to net cash provided by operating activities:				
Depreciation	3	3,819		4,584
Amortization		57		67
Amortization of premium/discount on marketable securities		48		51
Loss (gain) on sale of property and equipment		3		48
Share-based compensation		762		867
Excess tax benefits from share-based compensation		(2)		
Provision for doubtful accounts		(281)		(260)
Deferred income taxes, net		19		(16)
Change in operating assets and liabilities		5,405		2,931
Net cash provided by operating activities	10	5,508		11,640
CASH FLOWS FROM INVESTING ACTIVITIES:				
Purchases of property and equipment	(2	1,443)		(2,903)
Proceeds from sale of property and equipment	·	92		26
Purchases of marketable securities	(3	3,857)		(5,264)
Proceeds from sales and maturities of marketable securities	3	3,999		2,485
Net cash used in investing activities	(2	1,209)		(5,656)
CASH FLOWS FROM FINANCING ACTIVITIES:				
Borrowings on notes payable				311
Payments on notes payable		(982)		_
Proceeds from exercise of stock options		58		218
Excess tax benefits from share-based compensation		2		3
Principal payments on long-term obligations		_		_
Dividends paid	(4	4,832)		(4,588)
Net cash used in financing activities		5,754)		(4,056)
EFFECT OF DVGWANGE DATE GWANGEG ON GAGN		(100)		77
EFFECT OF EXCHANGE RATE CHANGES ON CASH		(128)		77
NET INCREASE IN CASH AND CASH EQUIVALENTS		9,417		2,005
CASH AND CASH EQUIVALENTS:				
Beginning of period	29	9,423		54,308
End of period	\$ 38	3,840	\$	56,313

Daktronics, Inc. and Subsidiaries Net Sales and Orders by Business Unit

(in thousands) (unaudited)

	Three Months Ended			
	July 28, 2012		July 30, 2011	
Net Sales:				
Commercial	\$ 38,356	\$	32,703	
Live Events	44,509		38,517	
Schools & Theatres	18,174		18,483	
Transportation	16,596		11,500	
International	15,284		17,495	
	\$ 132,919	\$	118,698	
Orders:				
Commercial	\$ 44,599	\$	47,242	
Live Events	50,699		39,335	
Schools & Theatres	23,458		18,173	
Transportation	32,036		15,674	
International	22,750		19,766	
	\$ 173,542	\$	140,190	

Reconciliation of Cash Flow Provided by Operating Activities to Free Cash Flow

(in thousands) (unaudited)

	Three Months Ended			
	 July 28, 2012	July 30, 2011		
Net cash provided by operating activities	\$ 16,508	\$	11,640	
Purchase of property and equipment	(1,443)		(2,903)	
Proceeds from sales of property and equipment	92		26	
Free cash flow	\$ 15,157	\$	8,763	

In evaluating its business, Daktronics considers and uses free cash flow as a key measure of its operating performance. The term free cash flow is not defined under U.S. generally accepted accounting principles ("GAAP") and is not a measure of operating income, cash flows from operating activities or other GAAP figures and should not be considered alternatives to those computations. Free cash flow is intended to provide information that may be useful for investors when assessing period to period results.