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## **Daktronics Selected By Minnesota United FC For LED Displays**

### **Main video and ribbon displays headed to St. Paul**

BROOKINGS, S.D., Feb. 28, 2018 (GLOBE NEWSWIRE) -- [Daktronics](#) (NASDAQ:DAKT) of Brookings, South Dakota, has partnered with Minnesota United FC to deliver new LED displays for Allianz Field, the team's new, soccer-specific stadium in St. Paul, Minnesota. This summer, one main display and ten ribbon displays will be installed at the new stadium to elevate the overall experience at soccer matches and other special events.

"One of Minnesota United's biggest goals is providing the best possible match day experience for our fans," said MNUFC CEO Chris Wright. "This partnership with Daktronics guarantees that the displays at Allianz Field will be absolutely top-of-the-line elements that will raise that experience to a new, incredible level for fans everywhere in the stadium."

At one end of the stadium, a main LED video display featuring a 15HD pixel layout will measure 23 feet high by 115 feet wide to bring excellent image clarity and contrast to fans in every seat. It will feature variable content zoning allowing it to show one large image or to be divided into multiple windows to show any combination of live video, instant replay, match statistics, graphics and animations, and sponsorship messages.

"This is a great project to be a part of as professional soccer continues to build roots in Minnesota," said Daktronics Regional Sales Manager Tony Mulder. "We're happy to partner with Minnesota United FC for this installation and look forward to the amazing game-day experience this technology will provide. It will be exciting to see the completed project in action when the stadium opens in 2019."

Along the seating fascia, Daktronics will install a ribbon display featuring a 15HD pixel layout using patented ProRail technology. This technology allows for better sightlines as the mounting of the LED product is connected closer to the seating fascia coordinated with the stadium architecture. Another ribbon display will be installed on the opposite seating fascia. Each of these ribbon displays will measure 2.5 feet high by 380 feet wide.

Additionally, eight ribbon displays will be installed throughout the stadium: two along the Supporters Section fascia, two at the South Gate and four at the North Gate. These displays will feature 16-millimeter line spacing and allow for additional statistics, animations and sponsorship messages to be highlighted throughout events.

Daktronics will also be including its powerful Show Control System with this installation. This industry-leading system provides a combination of display control software, world-class video processing, data integration and playback hardware that forms a user-friendly production solution. For more information on Show Control, visit [www.daktronics.com/show](http://www.daktronics.com/show).

Daktronics LED video and messaging display technology offers a long lifetime with consistent, industry-leading performance and low power consumption, providing value and excitement for years to come.

### **About Minnesota United:**

Professional soccer has been a part of Minnesota for over four decades and Minnesota United is at the forefront of growing the game at all levels. From the first team to the front office to the Development Academy to our work throughout the Twin Cities, the club's goal remains the same: to promote soccer, the world's game, and through it inspire and unite our community. We'll accomplish this through a culture built on accountability, respect, excellence and honesty and by creating a fan experience and connection to the community second to none.

### **About Daktronics**

[Daktronics](#) helps its customers to impact their audiences throughout the world with large-format LED video displays, message displays, scoreboards, digital billboards, audio systems and control systems in sport, business and transportation applications. Founded in 1968 as a USA-based manufacturing company, Daktronics has grown into the world leader in audiovisual systems and implementation with offices around the globe. Discover more at [www.daktronics.com](http://www.daktronics.com).

### **SAFE HARBOR STATEMENT**

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the meaning of the Private Securities Litigation Reform Act of 1995 and is intended to enjoy the protection of that Act. These forward-looking statements reflect the Company's expectations or beliefs concerning future events. The Company cautions that these and similar statements involve risk and uncertainties which could cause actual results to differ materially from our expectations, including, but not limited to, changes in economic and market conditions, management of growth, timing and magnitude of future contracts, fluctuations in margins, the introduction of new products and technology, the impact of adverse weather conditions and other risks noted in the Company's SEC filings, including its Annual Report on Form 10-K for its 2017 fiscal year. Forward-looking statements are made in the context of information available as of the date stated. The Company undertakes no obligation to update or revise such statements to reflect new circumstances or unanticipated events as they occur.

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