FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).	ΓEI
manachom ±(b).	

MENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL							
OMB Number:	3235-0287						
Estimated average burden							
hours per response:	0.5						

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* MORGAN JAMES B				2. Issuer Name and Ticker or Trading Symbol DAKTRONICS INC /SD/ [DAKT]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
WEU D												X					Owner
UE	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 03/10/2010					X		v)		belo	er (specify w)			
SD	57006		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)						Line)	X Form filed by One Reporting Person Form filed by More than One Reporting						
(State)	(Zip)																
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																	
Date				Execution Date,							d 5) S	Beneficially Owned Following		Form (D) or	: Direct Indirect	7. Nature of Indirect Beneficial Ownership	
							Code	v	Amount	(A) or (D)	Price	- 1-	Transact	ion(s)			(Instr. 4)
		03/10/2010		10		S		1,100(1)	D	\$8.09	36	1,453	3,330	D			
		03/10/2010)		S		4,900(1)	D	\$8.0	7	1,448	3,430		D		
													41,554			I	By Daktronics, Inc. 401(K) Plan
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
se (Month/Day/Year)	Execut if any	tion Date,	Code (8)	Instr.	of Deriv Secu Acqu (A) or Dispo of (D) (Instr and 5	ative rities ired osed . 3, 4	Expiration D (Month/Day/		ate Year)	Amoun or Numbe of		Der Sec (Ins	Derivative Security (Instr. 5) derivativ Securitie Benefici Owned Followin Reporter		e s Illy	Form: Direct (D) or Indirect	Beneficial Ownership (Instr. 4)
icis	(First) (UE OX 5128 SD (State) Tab Instr. 3)	(First) (Middle) (UE OX 5128 SD 57006 (State) (Zip) Table I - N Instr. 3) Table II On Date (Month/Day/Year) Facculi if any (Month/Day/	(First) (Middle) (UE OX 5128 SD 57006 (State) (Zip) Table I - Non-Derive (Month/Day) 10 03/10/2 Table II - Derivate (e.g., pto (Month/Day)Year) 3A. Deemed Execution Date, if Month/Day/Year)	MES B	MES B DAKT	MES B (First) (Middle) (State) (Zip) Table I - Non-Derivative Securities (Month/Day/Year) (Month/Day/Year) Table II - Derivative Securities (e.g., puts, calls, warrow (Month/Day/Year) (Month/Day/Year)	MES B (First) (Middle) (State) (Zip) Table I - Non-Derivative Securities Action Date (Month/Day/Year) (Month/Day/Year) 2. Transaction Date (if any (Month/Day/Year) 03/10/2010 Table II - Derivative Securities Acquee, g., puts, calls, warrants (e.g., puts, calls, warrants of Date (Month/Day/Year) (Month/Day/Year) 3. Date of Earliest Tran 03/10/2010 2. Transaction Date (if any (Month/Day/Year) 4. Transaction Code (Instr. 8) 3. Date of Earliest Tran 03/10/2010 4. If Amendment, Date Execution Date, if any (Month/Day/Year) (Month/Day/Year) 3. Date of Earliest Tran 03/10/2010 4. If Amendment, Date Execution Date, if any (Month/Day/Year) (Month/Day/Year) 4. Transaction Code (Instr. 8) 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (Instr. 3) 3. Date of Earliest Tran 03/10/2010	DAKTRONICS INC	MES B (First) (Middle) (State) (Zip) Table I - Non-Derivative Securities Acquired, Diate (Month/Day/Year) (Month/Day/Year) Table II - Derivative Securities Acquired, Diate (e.g., puts, calls, warrants, options, elee (Month/Day/Year) (Month/Day/Year)	(First) (Middle) UE OX 5128 SD 57006 (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) Table II - Derivative Securities Acquired, Disposed of (Month/Day/Year) (Month/Day/Year) Table II - Derivative Securities Acquired, Disposed of (Month/Day/Year) (Month/Day/Year) Table II - Derivative Securities Acquired, Disposed of (e.g., puts, calls, warrants, options, convertibe (Month/Day/Year) Table II - Derivative Securities Acquired, Disposed of, (e.g., puts, calls, warrants, options, convertibe (Month/Day/Year) Table II - Derivative Securities Acquired, Disposed of, (e.g., puts, calls, warrants, options, convertibe (Month/Day/Year) Table II - Derivative Securities Acquired, Disposed of, (e.g., puts, calls, warrants, options, convertibe (Month/Day/Year) Table II - Derivative Securities Acquired, Disposed of, (e.g., puts, calls, warrants, options, convertibe (Month/Day/Year) Table II - Derivative Securities Acquired (A) or Disposed of (D) (instr., 3, 4, and 5) Date Expiration Date (Month/Day/Year)	(First) (Middle) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Execution Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) Table II - Derivative Securities Acquired, Disposed of (D) (Instr. 8) Table II - Derivative Securities Acquired, Disposed of, or Between Code (Instr. 8) Table II - Derivative Securities Acquired, Disposed of, or Between Code (Instr. 8) Table II - Derivative Securities Acquired, Disposed of, or Between Code (Instr. 8) Table II - Derivative Securities Acquired, Disposed of, or Between Code (Instr. 8) Table II - Derivative Securities Acquired, Disposed of, or Between Code (Instr. 8) Table II - Derivative Securities Acquired, Disposed of, or Between Code (Instr. 8) Table II - Derivative Securities Acquired (Month/Day/Year) (Month/Da	(First) (Middle) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Benefic and Month/Day/Year) (Month/Day/Year) (Month/Day/Year) 2A. Deemed Execution Date, If any (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) Table II - Derivative Securities Acquired, Disposed of (D) (Instr. 3, 4 and 15) Table II - Derivative Securities Acquired, Disposed of (D) (Instr. 3, 4 and 16) Table II - Derivative Securities Acquired, Disposed of (D) (Instr. 3, 4 and 16) Table II - Derivative Securities Acquired, Disposed of (D) (Instr. 3, 4 and 16) Table II - Derivative Securities Acquired, Disposed of, or Beneficia (e.g., puts, calls, warrants, options, convertible Securities Acquired, Disposed of, or Beneficia (e.g., puts, calls, warrants, options, convertible Securities Acquired, Disposed of, or Beneficia (e.g., puts, calls, warrants, options, convertible Securities Acquired, Disposed of, or Beneficia (e.g., puts, calls, warrants, options, convertible Securities Acquired, Disposed of, or Beneficia (e.g., puts, calls, warrants, options, convertible Securities Acquired, Disposed of, or Beneficia (e.g., puts, calls, warrants, options, convertible Securities Acquired, Disposed of, or Beneficia (e.g., puts, calls, warrants, options, convertible Securities Disposed of (D) (Instr. 3, 4 and 5) Table II - Derivative Securities Acquired, Disposed of, or Beneficia (e.g., puts, calls, warrants, options, convertible Securities Disposed of (D) (Instr. 3, 4 and 5) A. Securities Acquired, Disposed of, or Beneficia (e.g., puts, calls, warrants, options, convertible Securities) Table II - Derivative Securities Acquired, Disposed of, or Beneficia (e.g., puts, calls, warrants, options, convertible Securities) Table II - Derivative Securities Acquired, Disposed of, or Beneficia (e.g., puts, calls, warrants, options, convertible Securities) Table II - Derivative Securities Acquired, Disposed of, or Beneficia (e.g., puts, calls, warrants, options, calls, warrants, options, calls, warrants, options, calls, warra	(Check X X X X X X X X X X X X X X X X X X X	Check all app	DAKTRONICS INC /SD/ [DAKT] Check all applicable) X Director X	DAKTRONICS INC /SD/ [DAKT] Check all applicable) X Director X Diffect (give title below) CEO & Pre OX 5128	DAKTRONICS INC /SD/ [DAKT] Check all applicable) X Director 10% X Officer (give title below) CEO & President

Explanation of Responses:

1. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on March 8, 2010.

Remarks:

/s/ James B. Morgan 03/11/2010

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.