UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1937

Date of Report (Date of earliest event reported): January 26, 2008

Daktronics, Inc. (Exact name of registrant as specified in its charter)

South Dakota

(State or other jurisdiction Incorporation or organization 0-23246

(Commission File Number) 46-0306862

(I.R.S. Employer Identification Number)



331 32nd Ave **Brookings, SD 57006**

(Address of principal executive office) (zip code)

(605) 697-4000

(Registrant's telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report.)

Item 2.02 Results of Operations and Financial Condition

On February 13, 2008, Daktronics, Inc. (the "Registrant") issued a press release announcing financial results for the third quarter ending January 26, 2008. A copy of the press release is filed herewith as Exhibit 99.1 and is incorporated herein by reference.

The information furnished in this report, including the exhibit, shall not be incorporated by reference into Daktronics' filings with the Securities and Exchange Commission under the Securities Act of 1933 and shall not be deemed "filed" with the SEC for purposes of Section 18 of the Securities Act of 1934.

Item 9.01 Financial Statements and Exhibits:

- (c) Exhibits. The following exhibit is furnished as part of this Report:
- $99.1\,\mathrm{News}$ Release dated February 13, 2008 issued by Registrant regarding third quarter fiscal 2008 results

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

DAKTRONICS, INC.

By: <u>/s/ William R. Retterath</u>
William R. Retterath, Chief Financial Officer

Date: February 13, 2008

EXHIBIT INDEX

Exhibit No. Description

99.1 News Release dated February 13, 2008 issued by Daktronics, Inc.



Daktronics, Inc. Announces Third Quarter Fiscal 2008 Results

Financial Highlights Include:

- Sales for the quarter exceed expectations, up 15% year to date
- Opportunities increasing internationally
- Net sales and earnings for the fourth quarter expected to increase over fiscal 07

Brookings, S.D. – Feb. 13, 2008 - Daktronics, Inc. (Nasdaq - DAKT) today reported fiscal 2008 third quarter net sales of \$118.2 million and net income of \$5.4 million, or \$0.13 per diluted share, compared with third quarter net sales of \$106.7 million and net income of \$7.0 million, or \$0.17 per diluted share for the third quarter of fiscal 2007. Backlog at the end of the third quarter was approximately \$138 million, compared with a backlog of approximately \$98 million at the end of the third quarter of fiscal 2007, and \$119 million at the end of the second quarter of fiscal 2008.

Net sales, net income and earnings per share for the nine months ending January 26, 2008, were \$370.6 million, \$20.5 million and \$0.49 per diluted share, respectively, compared to \$322.4 million, \$20.9 million and \$0.51 per diluted share, respectively, for the same period in fiscal 2007.

"The fact that we exceeded our top line estimates is indicative that our focus on streamlining manufacturing is on track as we were able to respond to the opportunity during the quarter," said Jim Morgan, chief executive officer. Order bookings for the quarter were also strong and are up more than 20 percent for the fiscal year. Our net income is down for both the quarter and year to date on higher net sales, emphasizing the need to take additional steps to get the business operating at the levels it should for the long-term."

Morgan continued, "In the Live Events segment, orders for the quarter included three large professional sports facilities contracts totaling more than \$40 million, plus a verbal commitment on a university sports facility in excess of \$9 million. Our pipeline is strong, and we expect to end the year with a strong backlog in this area."

Morgan added, "Sales in the Commercial segment for the third quarter of fiscal 2008 were up 35% over the same quarter of fiscal 2007 as both of our commercial factories performed very well. For the year, revenues are up 40%. This revenue growth is led by the digital billboard business. The reseller and national accounts business remain strong as well."

"Our Schools and Theatres segment, along with the transportation segment, continued to perform as expected and remain solid businesses with good long-term growth expectations. The quarter included a multi-million dollar Vortek hoist system order, which was very exciting for our new Vortek business."

"Our International saw sales grow more than 20 percent for the third quarter. More importantly, with our backlog and some orders that we consider highly probable, we are expecting the fourth quarter to be a record revenue quarter for international. We are very pleased to be working with JCDecaux on its first major rollout of digital billboards in Europe. It would appear that Europe is poised for growth in digital billboards. We have been investing in our infrastructure in Europe for the past four years, and we expect our operating margins to improve there as our revenues grow," said Morgan.

"Our gross margins were strong prior to taking into account higher than expected warranty costs during the quarter, which exceeded \$1.0 million", said Bill Retterath, chief financial officer. "These excess costs were incurred on a few installations primarily related to new or unique products or design changes. They are also

indicative of our commitment to customer satisfaction. We expect some limited pressure on gross margins in the fourth quarter as a result of the larger sports projects we booked recently."

Retterath added, "Operating expenses were more than expected for the quarter. We had higher than expected costs on health insurance and other payroll related items along with higher professional fees. We have taken additional steps to right size the organization from an operating expense perspective but have more work to do. In the last month, we eliminated a significant number of open positions in an effort to curtail the rate of hiring, and we expect to eliminate more open positions in the next few weeks. Offsetting this, we still need to invest in areas that are critical to our growth expectations, with a focus on process and system improvements to operate more efficiently in the future."

"Non-operating income included extra interest costs related to sales tax audits concluded during the quarter, a \$2.8 million gain on the sale of our interest in Arena Media Networks and a larger than expected loss on our share of earnings in FuelCast Networks as we expanded the network and saw sales less than expected. We expect this to turn around in calendar year 2008 as FuelCast further develops its advertising revenues," concluded Retterath.

Business Outlook

The company is providing financial guidance for the fourth quarter of fiscal 2008. Daktronics expects that net sales for the fourth quarter of fiscal 2008 will be in the range of \$130 million to \$138 million and net earnings will be in the range of \$0.12 to \$0.19 per share. As in the past, this guidance is subject to a number of factors that could cause it to vary.

Webcast Information

The company will host a conference call and webcast to discuss its financial results today at 10:00 am (Central Time). This call will be broadcast live at http://investor.daktronics.com and available for replay shortly after the event.

About Daktronics

Daktronics has strong leadership positions in, and is the world's largest supplier of, large screen video displays, electronic scoreboards, LED text and graphics displays, and related control systems. The company excels in the control of display systems, including those that require integration of multiple complex displays showing real-time information, graphics, animation and video. Daktronics designs, manufactures, markets and services display systems for customers around the world, in Sport, Business, Schools and Theaters and Transportation segments. For more information, visit the company's World Wide Web site at: http://www.daktronics.com, e-mail the company at investor@daktronics.com, call (605) 697-4000 or toll-free (800) 843-5843 in the United States or write to the company at 331 32nd Ave. PO Box 5128 Brookings, S.D. 57006-5128.

Safe Harbor Statement

Cautionary Notice: In addition to statements of historical fact, this news release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 and are intended to enjoy the protection of that Act. These forward-looking statements reflect the Company's expectations or beliefs concerning future events. The Company cautions that these and similar statements involve risk and uncertainties which could cause actual results to differ materially from our expectation, including, but not limited to, changes in economic and market conditions, management of growth, timing and magnitude of future contracts, and other risks noted in the company's SEC filings, including its Annual Report on Form 10-K for its 2007 fiscal year. Forward-looking statements are made in the context of information available as of the date stated. The Company undertakes no obligation to update or revise such statements to reflect new circumstances or unanticipated events as they occur.

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For more information contact:

INVESTOR RELATIONS: Bill Retterath, Chief Financial Officer (605) 692-0200 Investor@daktronics.com

Financial tables are included on the following pages.

Daktronics, Inc. and Subsidiaries Consolidated Statements of Income

(in thousands, except per share amounts) (unaudited)

	Three Months Ended					Nine Mo	nths Ended			
	January 26,		Jai	nuary 27,	January 26,		January 27,			
	2008			2007	2008			2007		
Net sales	\$	118,201	\$	106,731	\$	370,560	\$	322,414		
Cost of goods sold		83,019		74,375		259,299		228,196		
Gross profit		35,182		32,356		111,261		94,218		
Operating expenses:										
Selling		16,379		13,692		46,385		38,666		
General and administrative		6,868		5,231		19,304		13,587		
Product design and development		4,943		3,611		14,965		11,166		
		28,190		22,534		80,654		63,419		
Operating income		6,992		9,822		30,607		30,799		
Nonoperating income (expense):										
Interest income		448		304		1,295		1,459		
Interest expense		(515)		(232)		(1,265)		(313)		
Other income (expense), net		2,015		(63)		1,510		(604)		
Income before income taxes		8,940		9,831		32,147		31,341		
Income tax expense		3,557		2,804		11,643		10,435		
Net income	\$	5,383	\$	7,027	\$	20,504	\$	20,906		
Weighted average shares outstanding:										
Basic		39,936		39,290		39,832		39,148		
Diluted		41,266		41,479		41,380		41,304		
Earnings per share:										
Basic	\$	0.13	\$	0.18	\$	0.51	\$	0.53		
Diluted	\$	0.13	\$	0.17	\$	0.49	\$	0.51		
	¢.		¢.		¢.	0.07	d.	0.05		
Cash dividend paid per share	\$		\$		\$	0.07	\$	0.06		

Daktronics, Inc. and Subsidiaries Consolidated Balance Sheets (in thousands)

	January 26, 2008 (unaudited)			April 28, 2007		
ASSETS						
CURRENT ASSETS:						
Cash and cash equivalents	\$	3,379	\$	2,590		
Restricted cash		738				
Accounts receivable, less allowance for doubtful accounts		66,187		56,692		
Inventories		52,305		45,835		
Costs and estimated earnings in excess of billings		24,875		22,314		
Current maturities of long-term receivables		8,293		6,831		
Prepaid expenses and other		4,108		5,044		
Deferred income taxes		8,073		7,761		
Income taxes receivable				731		
Rental equipment available for sale				188		
Total current assets		167,958		147,986		
Advertising rights, net		3,454		3,830		
Long-term receivables, less current maturities		15,999		11,211		
Investments in affiliates		3,797		8,762		
Goodwill		4,733		4,408		
Intangible and other assets		3,178		3,391		
Deferred income taxes				136		
		31,161		31,738		
PROPERTY AND EQUIPMENT:			-			
Land		3,275		3,275		
Buildings		48,055		36,822		
Machinery and equipment		44,954		38,420		
Office furniture and equipment		43,872		37,520		
Equipment held for rental		3,625		2,600		
Demonstration equipment		7,482		5,939		
Transportation equipment		6,360		6,669		
		157,623		131,245		
Less accumulated depreciation		58,901		45,119		
•		98,722	-	86,126		
TOTAL ASSETS	\$	297,841	\$	265,850		

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Daktronics, Inc. and Subsidiaries Consolidated Balance Sheets (continued)

(in thousands)

LIABILITIES AND SHAREHOLDERS' EQUITY	January 26, 2008 (Unaudited) ERS' EQUITY		_	April 28, 2007	
CURRENT LIABILITIES:					
Notes payable, bank	\$	13,414	\$	24,615	
Accounts payable		33,562		26,094	
Accrued expenses and warranty obligations		27,282		21,849	
Current maturities of long-term debt and marketing obligations		1,039		1,002	
Billings in excess of costs and estimated earnings		21,476		18,293	
Customer deposits		10,675		5,857	
Deferred revenue		7,269		5,333	
Income taxes payable		196		39	
Total current liabilities	_	114,913	_	103,082	
Long-term debt, less current maturities		70		592	
Long-term marketing obligations, less current maturities		662		473	
Long-term warranty obligations and other payables		3,201		5,366	
Deferred income taxes		2,629		2,629	
		6,562		9,060	
TOTAL LIABILITIES		121,475		112,142	
SHAREHOLDERS' EQUITY:					
Common stock		24,942		21,954	
Additional paid-in capital		9,637		7,431	
Retained earnings		142,202		124,469	
Treasury stock, at cost		(9)		(9)	
Accumulated other comprehensive loss		(406)		(137)	
TOTAL SHAREHOLDERS' EQUITY		176,366		153,708	
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	\$	297,841	\$	265,850	

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Daktronics, Inc. and Subsidiaries Consolidated Statements of Cash Flows

(in thousands) (unaudited)

	Nine Months Ended				
	Ja	nuary 26, 2008	Jā	nuary 27, 2007	
CASH FLOWS FROM OPERATING ACTIVITIES:					
Net income	\$	20,504	\$	20,906	
Adjustments to reconcile net income to net cash provided					
by operating activities:					
Depreciation		15,389		8,835	
Amortization		236		371	
(Gain) loss on sale of property and equipment		(11)		4	
Gain on sale of equity investment		(2,878)			
Stock-based compensation		1,939		1,457	
Equity in earnings and losses of affiliates		1,604		1,275	
Provision for doubtful accounts		363		(166)	
Deferred income taxes, net		(176)		(694)	
Change in operating assets and liabilities		(1,535)		(22,105)	
Net cash provided by operating activities		35,435		9,883	
CASH FLOWS FROM INVESTING ACTIVITIES:					
Purchase of property and equipment		(28,372)		(46,576)	
Cash consideration paid for equity method investments		(750)		(13,800)	
Proceeds from sale of equity investment		7,000			
Sales of marketable securities, net				8,310	
Proceeds from sale of property and equipment		425		62	
Net cash used in investing activities		(21,697)		(52,004)	
CASH FLOWS FROM FINANCING ACTIVITIES:					
Borrowings on notes payable		104,108		35,387	
Payments on notes payable		(115,308)		(16,170)	
Proceeds from exercise of stock options and warrants		1,639		1,083	
Excess tax benefits from stock-based compensation		324		926	
Principal (payments) proceeds on long-term debt		(538)		(69)	
Dividend paid		(2,770)		(2,339)	
Net cash (used) provided in financing activities		(12,545)		18,818	
EFFECT OF EXCHANGE RATE CHANGES ON CASH		(404)		(127)	
INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS		789		(23,430)	
CASH AND CASH EQUIVIALENTS BEGINNING OF PERIOD		2,590	-	26,921	
CASH AND CASH EQUIVALENTS END OF PERIOD	\$	3,379	\$	3,491	

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Daktronics, Inc. and Subsidiaries Sales and Orders By Segment (in thousands) (unaudited)

	Three Months Ended				Nine Months Ended			
	Ja	nuary 26,	Ja	nuary 27,	Ja	nuary 26,	Ja	nuary 27,
		2008		2007		2008		2007
Net sales								
Commercial	\$	51,667	\$	38,173	\$	134,918	\$	96,626
Live Events		32,547		39,878		127,922		138,171
Schools & Theatres		12,431		12,157		49,104		38,783
Transportation		8,751		5,919		26,879		18,821
International		12,805		10,604		31,737		30,013
Net Sales	\$	118,201	\$	106,731	\$	370,560	\$	322,414
Orders								
Commercial	\$	41,087	\$	29,747	\$	127,256	\$	113,897
Live Events		65,201		26,349		148,240		127,864
Schools & Theatres		11,579		7,998		47,977		32,920
Transportation		9,144		8,791		24,269		22,301
International		11,108		5,178		36,053		22,306
Segment Operating Income	\$	138,119	\$	78,063	\$	383,795	\$	319,288