FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name an		2. Issuer Name and Ticker or Trading Symbol DAKTRONICS INC /SD/ [DAKT]								Relationship of Reporting Person(s) to Issuer (Check all applicable)									
IMORO	.										ector			Owner					
(Last) (First) (Middle)							Date of Earliest Transaction (Month/Day/Year)								cer (give tit ow)			er (specify w)	
331 32NI		12/31/2009								CEO & President									
POST OFFICE BOX 5128																			
1031 01	4 If	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable									
(Street)						4. II Amendinent, Date of Original Filed (Month/Day/Year)								Line)					
BROOKINGS SD 57006															X Form filed by One Reporting Person				
					.									Form filed by More than One Reporting Person					
(City)	(St	ate) (Zip)											Pei	5011				
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transacti Date (Month/Day						Execution Da			3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 a 5)			5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
						Code	v	Amount	(A) o (D)	Price	Transac	Transaction(s) (Instr. 3 and 4)			(Instr. 4)				
Common Stock 12/31/20)09		S		3,000(1)	D	\$9.2	22 1,47	1,474,430		D			
Common Stock														42,8	39.24 ⁽²⁾		I	By Daktronics, Inc. 401(K) Plan	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	Derivative Conversion Date Executi Security or Exercise (Month/Day/Year) if any			emed 4. on Date, Transac Code (II Day/Year) 8)					6. Date Exerc Expiration Da (Month/Day/Y		ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)			9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownershi Form: Direct (D) or Indirec (I) (Instr. 4	Beneficial Ownership t (Instr. 4)	
					Code	v	(A)	(D)	Date Exercis	sable	Expiration Date	Title	or Number of Shares						

Explanation of Responses:

- 1. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on August 31, 2009.
- 2. The information in this report is based on a plan statement dated as of November 13, 2009.

Remarks:

James B. Morgan

01/04/2010

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.