

Daktronics Named Official Supplier of Scorer's Tables for NCAA Men's and Women's Final Four® Event

BROOKINGS, S.D. – Feb. 6, 2006 – Daktronics, Inc. (Nasdaq-DAKT), announced today that it has been named the Official Supplier of Scorer's Tables for the 2006 NCAA Men's and Women's Final Four® basketball tournaments.

Daktronics will provide five sections of its ProTable® digital scorer's table system at both the Men's Final Four® event to be held in Indianapolis April 1 and 3, 2006, and the Women's Final Four® championship in Boston April 2 and 4, 2006.

Fans will enjoy the multiple capabilities of Daktronics ProTable® technology. Positioned courtside, the fully digital scorer's tables have the ability to display real time team and player statistics, colorful graphics, exciting animation and video clips. The ProTable® displays for the Final Four® events will utilize Daktronics 10 millimeter (.39 inch) LED pixel pitch for exceptional image clarity and wide angle viewing.

"We have worked with hundreds of NCAA affiliated schools over many years, providing them with scoring and timing systems that make their events better for their loyal fans," said Kirk Simet, National Sales Manager for Daktronics. "We are very pleased to now work directly with the National Collegiate Athletic Association to enhance their prestigious Final Four events."

"We are pleased to partner with Daktronics to provide this great new technology for fans at this year's Final Four events," said L.J. Wright, Director of the Division I Basketball Championships. "Several of our member schools have brought this technology on line over the last year with great success. We feel that the scorer's table displays will add greatly to our events as well."

In addition to ProTable® displays, fans at the 2006 Final Four events will enjoy the capabilities of other Daktronics products and technologies at the RCA Dome in Indianapolis and the TD Banknorth Garden in Boston. Both facilities have permanent Daktronics systems installed to provide their fans with more exciting game and event presentations. First round, second round and regional sites that use Daktronics scoring, timing and display equipment include American Airlines Center in Dallas, Texas, Wachovia Center in Philadelphia, Pa., Palace of Auburn Hills in Auburn Hills, Mich., Oakland Arena in Oakland, Calif., Greensboro Coliseum in Greensboro, N.C., University of Dayton Arena in Dayton, Ohio, HHH Metrodome in Minneapolis, Minn., Ted Constant Convocation Center at Old Dominion University in Norfolk, Va.; Bryce Jordan Center at Pennsylvania State University in University Park, Pa.; and Mackey Arena at Purdue University in West Lafayette, Ind.

Daktronics began manufacturing large screen, full-color LED displays in 1997. Since then thousands of full-color displays have been sold and installed in sports, entertainment and commercial applications worldwide. Since 2001, independent market research conducted by iSuppli Corp. lists Daktronics as the world's leading provider of large screen LED video displays.

Daktronics has strong leadership positions in, and is one of the world's largest suppliers of, electronic scoreboards, computer-programmable displays, and large screen video displays and control systems. The company excels in the control of large display systems, including those that require integration of multiple complex displays showing real-time information, graphics, animation and video. Daktronics designs, manufactures, markets and services display systems for customers around the world, in sport, business and transportation applications. For more information, visit the company's World Wide Web site at: http://www.daktronics.com, e-mail the company at sales@daktronics.com, call (605) 697-4300 or toll-free (800) 325-8766 in the United States or write to the company at 331 32nd Ave., P.O. Box 5128, Brookings, S.D. 57006-5128.

Cautionary Notice: In addition to statements of historical fact, this news release contains forward-looking statements reflecting the company's expectations or beliefs concerning future events, which could materially affect company performance in the future. The company cautions that these and similar statements involve risk and uncertainties including changes in economic and market conditions, management of growth, timing and magnitude of future contracts and other risks noted in the company's Securities and Exchange Commission filings which may cause actual results to differ materially. Forward-looking statements are made in the context of information available as of the date stated. The company undertakes no obligation to update or revise such statements to reflect new circumstances or unanticipated events as they occur.

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