| SEC Form 4 | |
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to |
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| Section 16. Form 4 or Form 5 |
| obligations may continue. See |
| Instruction 1(b). |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| | JVAL |
|------------------------|-----------|
| OMB Number: | 3235-0287 |
| Estimated average burd | len |
| hours per response: | 0.5 |

| | ss of Reporting Pers <mark>Aatthew John</mark> | on* | 2. Issuer Name and Ticker or Trading Symbol <u>DAKTRONICS INC /SD/</u> [DAKT] | | tionship of Reporting Pe all applicable) Director | son(s) to Issuer 10% Owner | |
|---------------------------------------|---|----------------|--|------------------------|--|--------------------------------------|--|
| Kurtenbach M (Last) 201 DAKTRON | (First) (Middle) ICS DRIVE | | 3. Date of Earliest Transaction (Month/Day/Year) 12/31/2014 | | Officer (give title below) VP of Manufa | Other (specify below) acturing | |
| | SD (State) | 57006 (Zip) | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Indiv Line) X | ridual or Joint/Group Filir Form filed by One Rep Form filed by More tha Person | porting Person | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | Date Execution Date, | | iction Instr. | | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
|---------------------------------|--|----------------------|------|------------------|--------|---------------|--------|---|---|---|--|--|
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (1150.4) | | |
| Common Stock | 12/31/2014 | | S | | 444 | D | \$12.7 | 218,175 | D | | | |
| Common Stock | | | | | | | | 10,900 | I | Child A | | |
| Common Stock | | | | | | | | 10,200 | Ι | Child B | | |
| Common Stock | | | | | | | | 10,000 | Ι | Child C | | |
| Common Stock | | | | | | | | 9,897.5594 | Ι | by 401k | | |
| | | | | | | | | _ | | | | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| (0.9.,) | | | | | | uns, | vvan | unis, | options, t | | 10 300 | Junitesj | | | | |
|----------|---|---|---|--|------------------------------|------|--|---|--|--------------------|---|--|---|--|----------------------------------|--|
| | 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | Conversion Date Execution Date, or Exercise (Month/Day/Year) If any Price of Derivative Month/Day/Year | | 4. Transa Code (8) | | 5. Nu of Deriv Secu Acqu (A) or Dispo of (D) (Instr and 5 | ative rities ired osed . 3, 4 | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | Ownership Form: Direct (D) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |

Explanation of Responses:

Matthew J. Kurtenbach

01/02/2015

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.