FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average burden									
hours per response:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

					_		- ' '												
	d Address o		2. Issuer Name <b>and</b> Ticker or Trading Symbol  DAKTRONICS INC /SD/ [ DAKT ]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  X Director 10% Owner								
,					_									Off	cer (give tit	tlo		er (specify	
(Last)	(F	3. D	3. Date of Earliest Transaction (Month/Day/Year)								X be	iic	belo						
	D AVENU	10/	10/15/2009								CEO & President								
POST OFFICE BOX 5128																			
	_ 4 If	If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable									
(Street)					" "	4. II / III citaliticit, bate of Original Fied (Month Day/ Teal)								Line)					
BROOKI	INGS S	D 5	57006											X Form filed by One Reporting Person					
,					-									Form filed by More than One Reporting Person					
(City)	(5	State) (	Zip)												3011				
		Tabl	e I - N	on-Deriv	/ative	Seci	uritie	s Ac	quire	d, Di	sposed o	f, or E	Benefic	ially Ow	ned				
1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/						Execution Date,			Transaction D		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 at 5)					6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
							Code	v	Amount	(A) or (D)	Price	Transac	Transaction(s) (Instr. 3 and 4)			(Instr. 4)			
Common	Stock	2009	09			S		3,000(1)	D	\$9	1,4	1,498,540		D					
Common										42,70	7.3766 <sup>(2)</sup>		I	By Daktronics, Inc. 401(K) Plan					
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	rivative Conversion Date Execution Date, curity or Exercise (Month/Day/Year) if any			ion Date,		Transaction Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		e Exerc tion D n/Day/`		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price o Derivative Security (Instr. 5)		e s ally g	10. Ownershi Form: Direct (D) or Indirec (I) (Instr. 4	Beneficial Ownership (Instr. 4)	
			Code	v	(A)	(D)	Date Exerci	sable	Expiration Date	Title	or Number of Shares	er							

## Explanation of Responses:

- 1. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on August 31, 2009.
- 2. The information in this report is based on a plan statement dated as of September 16, 2009

## Remarks:

James B. Morgan

10/16/2009

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.