UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): November 1, 2014



Daktronics, Inc.

(Exact name of registrant as specified in its charter)

South Dakota (State or other jurisdiction Incorporation or organization) **0-23246** (Commission File Number) **46-0306862** (I.R.S. Employer Identification Number)

201 Daktronics Drive Brookings, SD 57006 (Address of principal executive office) (zip code)

(605) 692-0200 (Registrant's telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

[] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

[] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

[] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

[] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Section 2 - Financial Information

Item 2.02 Results of Operations and Financial Condition.

On November 25, 2014 Daktronics, Inc. (the "Registrant") issued a press release announcing its financial results for the three and six months ended November 1, 2014 of fiscal 2015. A copy of the press release is filed herewith as Exhibit 99.1 and is incorporated herein by reference.

The information furnished in this report, including the exhibit shall not be incorporated by reference into Daktronics' filings with the Securities and Exchange Commission under the Securities Act of 1933 and shall not be deemed "filed" with the SEC for purposes of Section 18 of the Securities Act of 1934.

Section 9 – Financial Statements and Exhibits

Item 9.01 Financial Statements and Exhibits:

(d) Exhibits. The following exhibit is furnished as part of this Report:

99.1 Press Release dated November 25, 2014 issued by Registrant regarding second quarter fiscal 2015 results.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

DAKTRONICS, INC.

<u>By: /s/ Sheila M. Anderson</u> Sheila M. Anderson, Chief Financial Officer

Date: November 25, 2014

EXHIBIT INDEX

 Exhibit No.
 Description

 99.1
 Press Release dated November 25, 2014 issued by Registrant regarding second quarter fiscal 2015 results.



Daktronics, Inc. Announces Second Quarter Fiscal 2015 Results

Brookings, S.D. – November 25, 2014 - Daktronics, Inc. (NASDAQ - DAKT) today reported fiscal 2015 second quarter net sales of \$173.1 million, operating income of \$12.2 million and net income of \$7.7 million, or \$0.18 per diluted share, compared to net sales of \$161.6 million, operating income of \$17.6 million and net income of \$11.8 million, or \$0.27 per diluted share, for the second quarter of fiscal 2014. Fiscal 2015 second quarter orders were \$149.1 million compared to \$127.0 million for the second quarter of fiscal 2014. Backlog at the end of the fiscal 2015 second quarter was \$146 million, compared with a backlog of \$132 million a year earlier and \$165 million at the end of the first quarter of fiscal 2015.

Net sales, net income and earnings per share for the six months ended November 1, 2014 were \$339.7 million, \$16.5 million and \$0.38 per diluted share, respectively. This compares to \$300.4 million, \$17.5 million and \$0.41 per diluted share, respectively, for the same period in fiscal 2014. Fiscal 2015 is a 53-week year and fiscal 2014 was a 52-week year. The extra week of fiscal 2015 fell within the first quarter, resulting in a 27-week versus a 26-week year to date comparison.

Free cash flow, defined as cash provided by operations less net purchases of property and equipment, was \$27.6 million for the first six months of fiscal 2015, compared to \$24.9 million for the same period in fiscal 2014. Cash and marketable securities at the end of the second quarter of fiscal 2015 were \$83.7 million, which compares to \$77.6 million at the end of the second quarter of fiscal 2014 and \$71.0 million at the end of fiscal 2014.

"We had a successful quarter in winning business and serving our customers," said Reece Kurtenbach, president and chief executive officer. "During the first half of the year, we have been successful in booking orders in the Live Events market which included over 30 college football and more than 15 center hung indoor arena projects; however this work is time sensitive with critical event dates in August, September and October. While we could see the Live Events projects along with other projects in our International and Commercial markets in backlog and pipeline, we had not anticipated such a high win rate for the large video projects as a whole which created operational challenges. The unevenness and variability in order timing, stretched our capacity in various areas of the company including: design engineering, manufacturing, installation and training during the tight time-frame required for building these projects. While we were successful in delivering customers high quality video systems, our realized gross profit margins were short of our expectations. Additional dollars were spent on overtime, expediting and shipping costs to meet critical event dates. In addition, during the quarter, our mix of work was heavily weighted to large custom video systems which normally have a smaller gross profit margin due to the competitive nature of these bids and a high content of on-site installation. This higher than usual mix of business also lowered our overall gross margin for the quarter.

International sales grew due to successes in delivering a large sports stadium, a project for multiple digital billboards, and the addition of transportation sales from our new Data Display subsidiary headquartered in Ireland. Our standard video product business did well as High School Park and Recreation (HSPR) sales and gross profit growth were positive due to an increase in production and delivery on a higher volume of orders. Order transaction size increased due to larger display sizes, resulting in increased revenues. Orders increased in the Commercial market due to large video projects and the timing of billboard orders. Sales for the second quarter were slightly less than last second quarter in Commercial. Transportation orders were comparable to last year though sales were down due to softness in the release of governmental projects. Our employees, suppliers and on-site contractors all contributed to the success in meeting our customer's expectations; and I would like to personally thank these teams for their efforts over the last quarter.

For the second quarter operating expenses were \$28.6 million, up from \$25.8 million in the prior year second quarter. For the six months ended operating expenses were \$58.4 million, up from \$52.7 million in the prior year six months ended. The increases for the quarter were primarily due to an investment in an international expansion, overall increases in personnel wages and benefits, and various other expenses. Year to date costs are up for the same reasons, along with an additional week during the comparison for fiscal 2015.

Our balance sheet remains strong. We utilize a conservative working capital management approach and are debt-free. Our continued cash generation enables investment in our business and a quarterly return to our shareholders," continued Kurtenbach.

Outlook

Reece Kurtenbach added, "Although the past quarter was challenging on the gross profit line, we successfully delivered to our customers which keeps our marketplace position and brand value. Our focus remains on growing profitably over the long-term which includes a focus on improving our gross margins by performing well on the projects in our backlog, continuing to book orders, diligently controlling both product and operating costs, and developing robust solutions for our customers.

The timing of large contracts has been and will continue to be difficult to predict; however it is a part of our business we will continue to manage. Although we operate in a challenging competitive landscape, we are optimistic about our strategies and the continued global LED video systems demand.

We are entering into the third quarter with a strong backlog and have been notified of project awards on two baseball stadium renovations since the end of the quarter. This backlog and other pipeline opportunities position us for a successful second half of the year.

To support our business growth, we invested approximately \$12.7 million of the \$25 million estimate for capital projects in fiscal 2015 through the second quarter. We are investing to provide for additional capacity in manufacturing and quality equipment, expansions of our Minnesota manufacturing facility, and on various upgrades in our information technology infrastructure.

Our products, systems and service solutions are best in class. We serve our customers to fulfill their needs and our reputation for serving our customers continues to grow our market presence. We look forward to our continued success in the marketplace."

The company will host a conference call and webcast to discuss its financial results today at 10:00 am (Central Time). This call will be broadcast live at <u>http://investor.daktronics.com</u> and available for replay shortly after the event.

About Daktronics

Daktronics has strong leadership positions in, and is the world's largest supplier of, large screen video displays, electronic scoreboards, LED text and graphics displays, and related control systems. The company excels in the control of display systems, including those that require integration of multiple complex displays showing real-time information, graphics, animation, and video. Daktronics designs, manufactures, markets and services display systems for customers around the world in four domestic business units: Live Events, Commercial, High School Park and Recreation and Transportation, and one International business unit. For more information, visit the company's World Wide Web site at: http://www.daktronics.com, e-mail the company at investor@daktronics.com, call (605) 692-0200 or toll-free (800) 843-5843 in the United States or write to the company at 201 Daktronics Dr., PO Box 5128, Brookings, S.D. 57006-5128.

Safe Harbor Statement

Cautionary Notice: In addition to statements of historical fact, this news release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 and is intended to enjoy the protection of that Act. These forward-looking statements reflect the Company's expectations or beliefs concerning future events. The Company cautions that these and similar statements involve risk and uncertainties which could cause actual results to differ materially from our expectations, including, but not limited to, changes in economic and market conditions, management of growth, timing and magnitude of future contracts, fluctuations in margins, the introduction of new products and technology, the impact of adverse weather conditions and other risks noted in the company's SEC filings, including its Annual Report on Form 10-K for its 2014 fiscal year. Forward-looking statements are made in the context of information available as of the date stated. The Company undertakes no obligation to update or revise such statements to reflect new circumstances or unanticipated events as they occur.

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For more information contact: INVESTOR RELATIONS: Sheila Anderson, Chief Financial Officer (605) 692-0200 <u>Investor@daktronics.com</u>

Daktronics, Inc. and Subsidiaries **Consolidated Statements of Operations** (in thousands, except per share amounts)

(unaudited)

	(
		Three Months Ended			Six Months Ended			
	No	vember 1, 2014	October 26, 2013		November 1, 2014		October 26, 2013	
Net sales	\$	173,115	\$	161,639	\$	339,733	\$	300,361
Cost of goods sold		132,238		118,274		255,453		221,494
Gross profit		40,877		43,365		84,280		78,867
Operating expenses:								
Selling expense		14,665		13,304		29,711		26,922
General and administrative		7,820		6,804		15,757		14,103
Product design and development		6,150		5,692		12,953		11,681
		28,635		25,800		58,421		52,706
Operating income		12,242		17,565		25,859		26,161
Nonoperating income (expense):								
Interest income		275		312		575		655
Interest expense		(56)		(12)		(124)		(127)
Other (expense) income, net		(225)		278		(397)		(114)
Income before income taxes		12,236		18,143		25,913		26,575
Income tax expense		4,499		6,353		9,431		9,066
Net income	\$	7,737	\$	11,790	\$	16,482	\$	17,509
Weighted average shares outstanding:								
Basic		43,405		42,709		43,350		42,639
Diluted		43,798		43,002		43,926		43,023
Earnings per share:								
Basic	\$	0.18	\$	0.28	\$	0.38	\$	0.41
Diluted	\$	0.18	\$	0.27	\$	0.38	\$	0.41
Cash dividend declared per share	\$	0.100	\$	0.090	\$	0.200	\$	0.210
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Daktronics, Inc. and Subsidiaries **Consolidated Balance Sheets**

(in thousands)

ASSETS		November 1, 2014 (unaudited)		April 26, 2014	
CURRENT ASSETS:					
Cash, cash equivalents and restricted cash	\$	58,212	\$	45,568	
Marketable securities	Ψ	25,441	Ψ	25,398	
Accounts receivable, net		95,260		82,500	
Inventories, net		62,824		62,228	
Costs and estimated earnings in excess of billings		29,855		33,400	
Current maturities of long-term receivables		3,768		5,235	
Prepaid expenses and other assets		7,404		6,758	
Deferred income taxes		10,743		10,694	
Income tax receivables		2,780		2,459	
Total current assets		296,287		274,240	
		· · ·			
Long-term receivables, less current maturities		7,125		7,877	
Goodwill		5,441		4,558	
Intangibles, net		2,149		2,680	
Investment in Affiliates and Other Assets		1,392		826	
Deferred income taxes		1,737		2,000	
		17,844		17,941	
PROPERTY AND EQUIPMENT:					
Land		2,180		2,539	
Buildings		63,680		59,363	
Machinery and equipment		77,467		72,787	
Office furniture and equipment		15,908		15,754	
Computer software and hardware		47,718		45,329	
Equipment held for rental		803		868	
Demonstration equipment		7,155		7,532	
Transportation equipment		5,083		4,823	
		219,994		208,995	
Less accumulated depreciation		148,569		143,725	
		71,425	_	65,270	
TOTAL ASSETS	\$	385,556	\$	357,451	

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Daktronics, Inc. and Subsidiaries Consolidated Balance Sheets (continued)

(in thousands)

(in thousands)					
	No	November 1, 2014 (unaudited)		April 26, 2014	
	(u				
LIABILITIES AND SHAREHOLDERS' EQUITY					
CURRENT LIABILITIES:					
Notes payable, bank	\$	47	\$	—	
Accounts payable		54,190		45,913	
Accrued expenses		27,224		23,462	
Warranty obligations		13,738		14,476	
Billings in excess of costs and estimated earnings		22,429		22,483	
Customer deposits (billed or collected)		19,441		17,654	
Deferred revenue (billed or collected)		9,465		7,722	
Current portion of other long-term obligations		804		809	
Income taxes payable		1,037		1,162	
Deferred income taxes		25		27	
Total current liabilities		148,400		133,708	
Long-term warranty obligations		15,299		12,774	
Long-term deferred revenue (billed or collected)		4,928		4,978	
Other long-term obligations, less current maturities		2,913		2,871	
Deferred income taxes		2		1	
Total long-term liabilities		23,142		20,624	
TOTAL LIABILITIES		171,542		154,332	
SHAREHOLDERS' EQUITY:					
Common stock		46,682		43,935	
Additional paid-in capital		31,370		29,923	
Retained earnings		137,093		129,266	
Treasury stock, at cost		(9)		(9)	
Accumulated other comprehensive (loss) income		(1,122)		4	
TOTAL SHAREHOLDERS' EQUITY		214,014		203,119	
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	\$	385,556	\$	357,451	
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Daktronics, Inc. and Subsidiaries Consolidated Statements of Cash Flows

(in thousands) (unaudited)

	(unduted)	Six Mon	ths Ended
Net income\$16,482\$Adjustments to recordle net income to net cash provided by operating activities:Depreciation7,377Amortization124Amortization of premium/discount on marketable securities91(Gain) sale of property, equipment and other assets(1,130)Share-based compensation1,564Excess tax benefits from share-based compensation(31)Provision for doubtful accounts(136)Deferred income taxes, net301Change in operating assets and liabilities12,168Net cash provided by operating activities36,810CASH FLOWS FROM INVESTING ACTIVITIES:36,810Purchases of property, equipment and other assets3,525Purchases of property, equipment and other assets3,525Purchases of marketable securities6,316Acquisition, net of cash acquired(5,524)CASH FLOWS FROM INVESTING ACTIVITIES:(4,451)Proceeds from sales or maturities of marketable securities6,316Acquisition, net of cash acquired(5,524)CASH FLOWS FROM FINANCING ACTIVITIES:(4,4833)Payments on notes payable(620)Proceeds from sales of stock options1,010Excess tax benefits from share-based compensation31Principal payments on long-term obligations(9,30)Dividends paid(8,656)Net cash used in financing activities(9,165)EFFECT OF EXCHANGE RATE CHANGES ON CASH(4,31)NET INCREASE IN CASH AND CASH EQUIVALENTS12,381 <td< th=""><th></th><th></th><th>October 26, 2013</th></td<>			October 26, 2013
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EFFECT OF EXCHANGE RATE CHANGES ON CASH (431) NET INCREASE IN CASH AND CASH EQUIVALENTS 12,381 CASH AND CASH EQUIVALENTS: 12,381	-		(8,934)
NET INCREASE IN CASH AND CASH EQUIVALENTS 12,381 CASH AND CASH EQUIVALENTS: 12,381	Net cash used in financing activities	(9,165)	(10,410)
CASH AND CASH EQUIVALENTS:	EFFECT OF EXCHANGE RATE CHANGES ON CASH	(431)	(86)
	VET INCREASE IN CASH AND CASH EQUIVALENTS	12,381	11,608
-	CASH AND CASH EOUIVALENTS:		
		45.054	40,628
End of period \$ 57,435 \$			

-- MORE --

Daktronics, Inc. and Subsidiaries Net Sales and Orders by Business Unit

(in thousands) (unaudited)

	(
	Three Months Ended			Six Months Ended				
	November 1, 2014		October 26, 2013		November 1, 2014		October 26, 2013	
Net Sales:								
Commercial	\$	43,928	\$	44,973	\$	83,710	\$	78,674
Live Events		62,641		58,175		138,315		113,252
High School Park and Recreation (formerly Schools & Theatres)		24,243		18,823		44,354		36,740
Transportation		12,015		15,238		25,328		28,280
International		30,288		24,430		48,026		43,415
	\$	173,115	\$	161,639	\$	339,733	\$	300,361
Orders:								
Commercial	\$	44,503	\$	38,147	\$	86,276	\$	75,122
Live Events		46,216		36,160		103,421		103,560
High School Park and Recreation (formerly Schools & Theatres)								
		13,520		14,142		43,214		33,693
Transportation		12,161		11,708		23,463		25,677
International		32,702		26,797		53,407		48,185
	\$	149,102	\$	126,954	\$	309,781	\$	286,237

Reconciliation of Cash Flow Provided by Operating Activities to Free Cash Flow (in thousands) (unaudited)

	Six N	Six Months Ended			
	November 1, 2014		October 26, 2013		
Net cash provided by operating activities	\$ 36,81	0 \$	31,018		
Purchases of property and equipment	(12,69	9)	(6,285)		
Proceeds from sales of property and equipment	3,52	5	133		
Free cash flow	\$ 27,63	6 \$	24,866		

In evaluating its business, Daktronics considers and uses free cash flow as a key measure of its operating performance. The term free cash flow is not defined under U.S. generally accepted accounting principles ("GAAP") and is not a measure of operating income, cash flows from operating activities or other GAAP figures and should not be considered alternatives to those computations. Free cash flow is intended to provide information that may be useful for investors when assessing period to period results.