

Photo Release -- Mets to Install 62% Larger High Definition Daktronics Centerfield Video Display at Citi Field

BROOKINGS, S.D., Jan. 19, 2015 (GLOBE NEWSWIRE) -- The New York Mets announced today they are installing a new <u>Daktronics</u> (Nasdaq:DAKT) of Brookings, South Dakota, high definition Citi Field centerfield video display that is 62% larger than the original display. Beginning this week, Daktronics will design, manufacture and install at Citi Field one of the first 13HD LED centerfield video displays inside a professional baseball venue that will be 62% larger than the original Citi Field centerfield display. The new display, set to debut on Opening Day, April 13, will measuring 5,670 square feet (up from 3,500 square feet).

A photo accompanying this release is available at http://www.globenewswire.com/newsroom/prs/?pkgid=30141

The installation puts the Mets in the top 10 largest displays in professional baseball and makes Citi Field one of the few baseball venues to feature more than one video capable LED display in the seating bowl. The installation brings the total square footage of all displays in the Mets' super-system to more than 17,000 square feet. The previous total square footage was 13,500 and replacing older technology is providing a total of 7,000 square feet of new video display technology.

"As we look forward to a great season on the field in 2015, these significantly bigger and higher resolution video boards are state-of-the-art in size and LED technology and re-inforce our commitment to provide our fans a superior experience when attending games at Citi Field," said Mets COO Jeff Wilpon.

The new true high definition video display in centerfield will measure 54 feet high by 105 feet wide and feature a 13HD pixel layout resulting in more than 1.5 million pixels. This product provides superior brightness in an outdoor application to combat direct sunlight while upholding excellent image clarity and contrast. It incorporates extensively tested components and instills multiple levels of protection from the elements.

The display is capable of highlighting one large image for video and instant replays. It can also be divided into multiple sections to show a variety of scoring and statistical information, graphics and animations, sponsor messages, and special announcements.

Two ribbon displays along the left field fascia of the seating areas will measure approximately 5 feet high by 234 feet wide and 5 feet high by 49 feet wide respectively. The larger display will feature sponsor messaging and the other display will track strikeouts of opposing batters by Mets pitchers via a "K-Board."

"Providing new displays for Citi Field is a great opportunity for Daktronics and we are proud to continue our partnership with the New York Mets," said Daktronics Vice President of Live Events Jay Parker. "Adding this new main video display, which features the premier outdoor LED technology in the industry today, shows a commitment to providing fans and players with the highest level of excitement and entertainment at every baseball game."

Daktronics LED video and messaging display technology offers a long lifetime with minimal maintenance and low power consumption, providing value and excitement for years to come.

About Daktronics

<u>Daktronics</u> helps its customers to impact their audiences throughout the world with large-format LED video displays, message displays, scoreboards, digital billboards and control systems in sport, business and transportation applications. Founded in 1968 as a USA-based manufacturing company, Daktronics has grown into the world leader in audio-visual systems and implementation with offices around the globe. Discover more at www.daktronics.com.

SAFE HARBOR STATEMENT

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expectations, including, but not limited to, changes in economic and market conditions, management of growth, timing and magnitude of future contracts, fluctuations in margins, the introduction of new products and technology, the impact of adverse weather conditions and other risks noted in the Company's SEC filings, including its Annual Report on Form 10-K for its 2014 fiscal year. Forward-looking statements are made in the context of information available as of the date stated. The Company undertakes no obligation to update or revise such statements to reflect new circumstances or unanticipated events as they occur.

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