FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Check this box if no longer subject to Section 16. Form 4 or Form 5

OMB APPR	OVAL							
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obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* MORGAN JAMES B					2. Issuer Name and Ticker or Trading Symbol DAKTRONICS INC /SD/ [DAKT]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner V Officer (give title Other (specify				
	(Fi D AVENUE FFICE BOX	Ĭ.	Middle)			3. Date of Earliest Transaction (Month/Day/Year) 03/19/2013								X Officer (give title Officer (specify below) CEO & President				
(Street) BROOKI		ate) (57006 Zip)	Ion Dovi	-	4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Fill Line) X Form filed by One Reform filed by More the Person ative Securities Acquired, Disposed of, or Beneficially Owned											eporting Pe	erson
1. Title of Security (Instr. 3) 2. Transacti Date (Month/Day)				tion	on 2A. Deemed Execution Date,			3. Transaction Code (Instr. 8) 4. Securities A Disposed Of (Acquire	d (A) or	5. Amount of		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
					2010	240			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)			<u> </u>	(111501.4)
Common Stock 03/				03/19/2	J15			G	V	10,000	D	\$0.000	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	1,357,382 53,639.16 ⁽¹⁾		I	By Daktronics, Inc. 401(K) Plan	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	if any	emed tion Date, n/Day/Year)	4. Transa Code (8)		5. Nu of Deriv Secu Acqu (A) or Dispo of (D) (Instr and 5	ative rities ired osed	Expira	e Exer ation I h/Day/		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price or Derivative Security (Instr. 5)	9. Numbe derivative Securitie Beneficia Owned Following Reported Transacti (Instr. 4)	e s ally g	10. Ownershi Form: Direct (D) or Indirec (I) (Instr. 4	Beneficial Ownership t (Instr. 4)
					Code	v	(A)	(D)	Date Exerc	isable	Expiration Date	Title	Amount or Number of Shares					

Explanation of Responses:

1. The information in this report is based on a plan statement dated as of February 7, 2013.

/s/ James B. Morgan 03/19/2013

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.