FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

vasimgton, b.o. 20045

	OMB APPROVAL
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OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person* <u>Kurtenbach Reece A</u>						2. Issuer Name and Ticker or Trading Symbol DAKTRONICS INC /SD/ [DAKT]									eck all appli Directo	or		10% Ov	wner	
(Last) (First) (Middle) 201 DAKTRONICS DRIVE					3. Date of Earliest Transaction (Month/Day/Year) 09/04/2014											Officer (give title below) CEO & P		Other (spec below) President		
(Street) BROOKING SD 57006				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(S	tate)	(Zip)																	ļ
			le I - Non			_			-	Disp										-
Date				Date			2A. Deemed Execution Date if any (Month/Day/Ye		Code (Ins		Dispose	ities Acquired (A) d Of (D) (Instr. 3, 4			Securition Benefici Owned I	5. Amount of Securities Beneficially Owned Following Reported		: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	(A) or (D)		Price	Transac	Transaction(s) (Instr. 3 and 4)			(111511.4)	
		7	able II - D						uired, D s, option						Owned					_
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution E if any (Month/Day	Date,	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisa Expiration Date (Month/Day/Year		r) Amour Securii Underl Deriva		Title and mount of ecurities nderlying erivative Security snstr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	Owr Forr Dire or Ir (I) (II	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficia Ownershi (Instr. 4)	t
					Code	v	(A)	(D)	Date Exercisable		xpiration ate	Title	O N O	umber						
Incentive Stock Options	\$13.31	09/04/2014			A		5,365		(1)	09	9/04/2024	Comm		5,365	\$0.0	5,365		D		
Non- Qualified Stock Option	\$13.31	09/04/2014			A		9,635		(2)	09	9/04/2024	Comm		9,635	\$0.0	9,635		D		
Restricted Stock Units	\$0.0 ⁽³⁾	09/04/2014			A		6,000		(4)		(4)	Comm		5,000	\$0.0	12,406	5	D		

Explanation of Responses:

- $1.\ Incentive\ Stock\ Options: 20\%\ vested\ each\ year\ for\ a\ total\ of\ 5\ years\ -\ vesting\ schedule: 8/23/2015;\ 8/23/2016;\ 8/23/2017;\ 8/23/2018;\ 8/23/2019$
- 2. Non-qualified Stock Options: 20% vested each year for a total of 5 years vesting schedule: 8/23/2015; 8/23/2016; 8/23/2017; 8/23/2018; 8/23/2019
- 3. Each Restricted Stock Unit represents the contingent right to receive one share of Daktronics, Inc. common stock.
- 4. Restricted Stock Units granted on 9/4/14 vest 20% each year for five years beginning on 8/23/2015. Vested shares will be delivered to the reporting person as soon as practicable after the date of vesting.

Reece A. Kurtenbach

09/08/2014

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.