



April 14, 2016

Target Center Hanging New Daktronics Super System To Captivate Audiences

15-display centerhung configuration highlights LED video upgrades

BROOKINGS, S.D., April 14, 2016 (GLOBE NEWSWIRE) -- The Minnesota Timberwolves and Target Center have selected [Daktronics](#) (NASDAQ:DAKT) of Brookings, South Dakota, to design, manufacture and install a new LED video display super system. The arena will feature more than 30 new LED displays for a total of nearly 8,500 square feet of display space in and around the Target Center in Minneapolis, Minnesota.

A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/ba0b56ed-be03-4cc8-a1ff-c75fb9e5b472>

"Fans will be blown away by this scoreboard," said Ted Johnson, the Timberwolves' chief strategy and development officer. "Every person who walks into the arena will immediately be impressed and feel the energy buzzing through the crowd. With state-of-the-art technology, the scoreboard sets the new standard for in-arena viewing."

The 15-display centerhung configuration will feature a total of 4,300 square feet of displays space to inform and entertain fans at every event held at Target Center.

"We are proud to partner with the Target Center to bring new LED technology to their venue," said Daktronics CEO Reece Kurtenbach. "The collection of video displays being installed throughout the facility from the centerhung to the exterior marquees will be completely integrated to provide fans with an exciting and memorable experience at every event. We look forward to the Target Center hosting many successful events with their new display system."

Each of the four main displays measure approximately 18 feet high by 33 feet wide and feature 6 millimeter line spacing. These displays feature excellent image clarity and contrast with wide angle visibility to appeal to fans in every seat of the arena. They are capable of variable content zoning which allows each display to show one large image or to be divided into multiple windows to show any combination of live video, instant replays, up-to-the-minute statistics, graphics and animations, and sponsorship messages.

Four auxiliary displays will be located above the four main displays, each measuring more than 6 feet high by 33 feet wide. A ring display will be located above the main and auxiliary displays that will measure approximately 4 feet high by 203 feet in circumference. These five displays will feature 10 millimeter line spacing and will provide complimentary content to the main displays as well as offering prime options for sponsors during events.

To appeal to seats closer to the court, the underside of the centerhung configuration will feature six displays; two facing the sidelines measuring more than 7 feet high by 13.5 feet wide and four facing each side of the court measuring approximately 3 feet high by 8 feet wide. The two sideline-facing display will feature 6 millimeter line spacing and the other four displays will feature 10 millimeter line spacing.

The installation includes 60 feet of LED scorer's table displays, four auxiliary displays for the corners of the arena, eight vomitory displays above the entrances to the main seating bowl, two vomitory displays above player entrances, a ticket window display and two marquee displays outside the venue to welcome fans as they arrive on game day.

Daktronics will also be including its powerful Show Control System with this installation. This industry-leading system provides a combination of display control software, world-class video processing, data integration and playback hardware that forms a user-friendly production solution. For more information on Show Control, visit www.daktronics.com/show.

About Target Center

Target Center, which hosts approximately 200 events a year, is about to undergo a \$128.9 million renovation. The City of Minneapolis, which owns the facility, is contributing \$74 million toward this project, with the Timberwolves and Lynx providing \$49 million and AEG Facilities \$5.9 million. The renovation will extend Target Center's useful life in a responsible and sustainable way for decades.

About Daktronics

[Daktronics](#) helps its customers to impact their audiences throughout the world with large-format LED video displays, message displays, scoreboards, digital billboards and control systems in sport, business and transportation applications. Founded in 1968 as a USA-based manufacturing company, Daktronics has grown into the world leader in audio-visual systems and implementation with offices around the globe. Discover more at www.daktronics.com.

SAFE HARBOR STATEMENT

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MEDIA RELATIONS

Justin Ochsner - Public Relations/Marketing
Tel 605-692-0200 - Email justin.ochsner@daktronics.com