FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number	3235-0287								
Estimated average burden									
hours per resp	oonse: 0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* FRAME NANCY D							2. Issuer Name <b>and</b> Ticker or Trading Symbol  DAKTRONICS INC /SD/ [ DAKT ]										all app Direc	onship of Reportinç all applicable) Director		10% C	wner
(Last) (First) (Middle) 331 32ND AVENUE							3. Date of Earliest Transaction (Month/Day/Year) 09/21/2004										Offic belov	er (give title w)		Other (spec below)	
PO BOX 5128  (Street)  BROOKINGS SD 57006  (City) (State) (Zip)						4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									i. Indiv ine) X	Forn	or Joint/Group Filing (Check Applicable rm filed by One Reporting Person rm filed by More than One Reporting rson			
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																					
1. Title of Security (Instr. 3)  2. Transac Date (Month/Da						Execution Date,			Code (	Transaction Code (Instr.						Securi Benefi Owner	icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
											v	Amount		(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)	
Daktronics, Inc. Zero Par Value Common Stock 09/21/2							.004		S		5,600		D	\$24	4.4	9,400			D		
Daktronics, Inc. Zero Par Value Common Stock 09/21/2							2004			S		400		D	\$24.43		9,000			D	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversio or Exercis Price of Derivative Security	on I	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	4. Transactio Code (Insti 8)		n of		Expiratio	5. Date Exercis. Expiration Date (Month/Day/Yea		Am Sec Und Der Sec	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		Deri Seci	rice of vative urity tr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	Ov Fo Dir or (I)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
						Code			Date Exercisa	Date E Exercisable D		Title	or Nu of	ount mber ares							

**Explanation of Responses:** 

Remarks:

By: /s/ William R. Retterath, **POA** 

09/21/2004

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $<sup>^{\</sup>star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).