UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): August 7, 2013



Daktronics, Inc.

(Exact name of registrant as specified in its charter)

South Dakota

(State or other jurisdiction Incorporation or organization) 0-23246 (Commission File Number) **46-0306862** (I.R.S. Employer Identification Number)

201 Daktronics Drive Brookings, SD 57006

(Address of principal executive office) (zip code)

(605) 692-0200 (Registrant's telephone number, including area code)

Not Applicable (Former name or former address, if changed since last report.) This Current Report on Form 8-K (the "Report") contains both historical and forward-looking statements that involve risks, uncertainties and assumptions. The statements contained in this Report that are not purely historical are forward-looking statements that are subject to the safe harbors created under the Securities Act of 1933, as amended, and the Securities Exchange Act of 1934, as amended, including statements regarding our expectations, beliefs, intentions and strategies for the future. These statements appear in a number of places in this Report and include all statements that are not historical statements of fact regarding our intent, belief or current expectations with respect to, among other things: (i) our financing plans; (ii) trends affecting our financial condition or results of operations; (iii) our growth strategy and operating strategy; (iv) the declaration and payment of dividends; (v) the timing and magnitude of future contracts; (vi) parts shortages and longer lead times; (vii) fluctuations in margins; and (viii) the introduction of new products and technology. The words "may," "would," "could," "should," "will," "expect," "estimate," "anticipate," "believe," "intend," "plans" and similar expressions and variations thereof are intended to identify forward-looking statements. Investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, many of which are beyond our ability to control, and that actual results may differ materially from those projected in the forward-looking statements as a result of various factors discussed herein, including those discussed in detail in our filings with the Securities and Exchange Commission, including in our Annual Report on Form 10-K for the fiscal year ended April 28, 2013 in the section entitled "Item 1A. Risk Factors"

Section 5 - Corporate Governance and Management

Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

- (b) James B. Morgan, the President and Chief Executive Officer of Daktronics, Inc. (the "Company"), will retire from the Company, effective September 1, 2013.
- (c) Reece A. Kurtenbach, will be officially appointed as the President and Chief Executive Officer of the Company effective September 1, 2013.
- (e) There is no change in Mr. Kurtenbach's compensation at this time.

Section 9 - Financial Statements and Exhibits

Item 9.01. Financial Statements and Exhibits.

(d) The following exhibit is filed as part of this Report:

99.1 Press release dated August 12, 2013 announcing CEO transition date set.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

DAKTRONICS, INC.

<u>By: /s/ Sheila M. Anderson</u> Sheila M. Anderson, Chief Financial Officer

Date: August 12, 2013

EXHIBIT INDEX

Exhibit No.Description99.1Press release dated August 12, 2013 announcing CEO transition date set.



Daktronics, Inc. CEO transition date set

BROOKINGS, S.D. - August 12, 2013 - Daktronics, Inc. (NASDAQ-DAKT), announced today that Reece A. Kurtenbach will be taking on the role of President and Chief Executive Officer on September 1, 2013. Kurtenbach will replace James B. Morgan who is retiring after 44 years with the company. The Company had previously announced Morgan's planned retirement and Kurtenbach's selection as successor CEO, but a specific date had not been set.

"Jim has had a tremendous, positive impact on Daktronics during his career, and I have personally enjoyed working with him during our time together. I appreciate the confidence Jim and the Board have had in my ability to succeed Jim as CEO and I look forward to working with our leadership team as we continue to grow Daktronics global presence in the display industry," Kurtenbach said.

About Daktronics

Daktronics has strong leadership positions in, and is the world's largest supplier of, large screen video displays, electronic scoreboards, LED text and graphics displays, and related control systems. The company excels in the control of display systems, including those that require the integration of multiple complex displays showing real-time information, graphics, animation and video. Daktronics designs, manufactures, markets and services display systems for customers around the world in four domestic business units: Live Events, Commercial, Schools and Theatres, and Transportation, and one International business unit. For more information, visit the company's World Wide Web site at: http://www.daktronics.com, e-mail the company at investor@daktronics.com, call (605) 692-0200 or toll-free (800) 843-5843 in the United States or write to the company at 201 Daktronics Dr., PO Box 5128, Brookings, S.D. 57006-5128.

Safe Harbor Statement

Cautionary Notice: In addition to statements of historical fact, this news release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 and is intended to enjoy the protection of that Act. These forward-looking statements reflect the Company's expectations or beliefs concerning future events. The Company cautions that these and similar statements involve risk and uncertainties which could cause actual results to differ materially from our expectations, including, but not limited to, changes in economic and market conditions, management of growth, timing and magnitude of future contracts and orders, fluctuations in margins, the introduction of new products and technology, the impact of adverse weather conditions, increased regulation and other risks noted in the company's SEC filings, including its Annual Report on Form 10-K for its 2013 fiscal year. Forward-looking statements are made in the context of information available as of the date stated. The Company undertakes no obligation to update or revise such statements to reflect new circumstances or unanticipated events as they occur.

For more information contact:

James MorganReece KurtenbachChief Executive OfficerExecutive Vice PresidentTel 605- 692-0200Tel 605- 692-0200

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