

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A
Proxy Statement Pursuant to Section 14(a) of the Securities
Exchange Act of 1934

Filed by the Registrant ☒
Filed by a Party other than the Registrant ☐

Check the appropriate box:

- ☐ Preliminary Proxy Statement
☐ **Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
☐ Definitive Proxy Statement
☒ Definitive Additional Materials
☐ Soliciting Material under § 240.14a-12

Daktronics, Inc.
(Name of Registrant as Specified in its Charter)

N/A
(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check all boxes that apply):

- ☒ No fee required.
☐ Fee paid previously with preliminary materials.
☐ Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.



DAKTRONICS.COM

201 Daktronics Drive PO Box 5128
Brookings, South Dakota 57006-5128
T 800-325-8766 605-692-0200 F 605-697-4700

IMPORTANT VOTING INSTRUCTIONS CONTAINED HEREIN!

July 28, 2026

Dear Daktronics Stockholder:

As part of the Company's ongoing efforts to improve efficiency and reduce printing and mailing costs, this year we are changing the way we deliver our proxy materials for our Annual Meeting.

Because this is a new process, this mailing looks different from what you have received in prior years. Instead of receiving a printed annual report, proxy statement, and voting card in the mail, you are instead receiving the enclosed *Notice of Internet Availability of Proxy Materials* (the "Notice"). **The Notice provides instructions for accessing our proxy materials online and voting your shares on the internet or via telephone, as set forth below.**

To view the proxy materials online visit: <https://web.viewproxy.com/DAK/2026AM>

To vote your shares via the internet visit: <https://www.AALvote.com/DAK>

To vote your shares via telephone call: 1-866-804-9616

We encourage you to vote online using the instructions included in the Notice. Voting online is secure, convenient, and ensures your vote is received promptly.

However, if you prefer to continue receiving printed proxy materials please follow the instructions set forth in the Notice, as outlined below. To ensure timely delivery, please make such requests on or before September 9, 2026.

You may request printed materials for this and future Annual Meetings:

via the internet at: <https://web.viewproxy.com/DAK/2026AM>
via telephone by calling: 1-877-777-2857
via e-mail at: requests@viewproxy.com

We will also deliver promptly separate paper copies of the proxy materials to any stockholder upon written request sent to Daktronics, Inc., 201 Daktronics Drive, Brookings, South Dakota 57006, Attention: Investor Relations, or upon verbal request by calling (605) 692-0200, and asking for Corporate Administration.

Thank you for your continued investment in Daktronics and for taking the time to vote your shares. Your participation is important and appreciated.

Sincerely,

Shawna Hanson
Corporate Secretary





NAME & ADDRESS HERE

Important Notice Regarding the Internet Availability of Proxy Materials for the Annual Meeting of Stockholders to be held in person on September 16, 2026.

This communication is not a form of voting and presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting.

The Proxy Statement is available at
<https://web.viewproxy.com/DAK/2026AM>

If you want to receive a paper or email copy of these documents, you must request one by following the instructions on the reverse side of this Notice on or before September 9, 2026 to facilitate timely delivery. There is no charge to you for requesting a copy.

Important information regarding the Internet availability of the Company's proxy materials, instructions for accessing your proxy materials and voting online, and instructions for requesting paper or e-mail copies of your proxy materials are outlined in this Notice.

You must use the 11-digit Control Number located in the box to attend the Annual Meeting virtually, to vote via Internet, or to request proxy materials.



CONTROL NUMBER

STOCKHOLDERS ARE CORDIALLY INVITED TO ATTEND THE ANNUAL MEETING.

To the Stockholders of Daktronics, Inc.:

The 2026 Annual Meeting of Stockholders of Daktronics, Inc., will be held in person on September 16, 2026 at 4:30 p.m. Central Time.

Notice is hereby given that the Annual Meeting of Stockholders of Daktronics, Inc. will be held on September 16, 2026, 4:30 p.m. Central Time at 201 Daktronics Drive, Brookings, South Dakota, 57006 for the following purposes:

The Board recommends a vote "FOR" all the nominees listed in proposal 1 and "FOR" proposals 2 and 3.

1. To elect two directors of the Company to serve for a three-year term that expires on the date of the Annual Meeting of Shareholders in 2029 or until their successor is duly elected and qualified.

The two nominees are Dr. Lance Bultena and Dr. José-Marie Griffiths.

3. To ratify the appointment of Deloitte & Touche LLP as the Company's independent registered public accounting firm for the Company for the 2027 fiscal year.

NOTE: To conduct any other business properly brought before the Annual Meeting or any adjournment, postponement, or rescheduling thereof.

2. To approve, on an advisory (non-binding) basis, the Company's compensation of its named executive officers.

The Securities and Exchange Commission rules permit us to make our proxy materials available to our stockholders via the Internet.

Materials for this Annual Meeting and future meetings may be requested by one of the following methods:



Internet

Go to <https://web.viewproxy.com/DAK/2026AM>.
Have the 11-digit Control Number available when you access the website and follow the instructions.



Telephone

Call **1-877-777-2857** Toll Free



E-Mail

By e-mail at: requests@viewproxy.com

* If requesting material by e-mail, please send a blank e-mail with the company name and your 11-digit Control Number in the subject line. No other requests, instructions, or other inquiries should be included within this email request.

CONTROL NUMBER

VOTING METHODS

Via Internet prior to the Annual Meeting:

Go to <https://www.AALvote.com/DAK>.

Have your 11-digit Control Number available and follow the prompts.

- Your electronic vote prior to the Annual Meeting authorizes the named proxies to vote your shares in the same manner as if you marked, signed, dated, and returned a proxy card.

Via Mail:

Request a paper copy of the materials which includes a proxy card. Follow the instructions on the proxy card for voting by mail.

Via Telephone:

Call **1-866-804-9616**

Use any touch-tone telephone to vote your proxy. Have your proxy card available when you call. Follow the voting instructions to vote your shares.

