FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

			or Section 30(n) of the investment Company Act of 1940						
1. Name and Addre	, ,	erson*	2. Issuer Name and Ticker or Trading Symbol DAKTRONICS INC /SD/ [DAKT]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
SANDER DUANE E				X Director 10% Owner					
(Last) 331 32ND AVE	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 11/02/2004	Officer (give title Other (specify below) below)					
PO BOX 5128			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) BROOKINGS	SD	57006	_	X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(State)	(Zip)							

BROOKINGS SD 57006								Form filed by Mo Person	re than One Rep	oorting
(City) (State) (Zip)										
	on-Derivative S	_		Dis				1	a our analis	I - N
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed Of 5)	(D) (Instr	. 3, 4 and	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V		Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		
Daktronics, Inc. Zero Par Value Common Stock	11/02/2004		S		200(1)	D	\$25.29	335,840	I	Phyllis A. Sander Living Trust
Daktronics, Inc. Zero Par Value Common Stock	11/02/2004		S		30(1)	D	\$25.3	335,810	I	Phyllis A. Sander Living Trust
Daktronics, Inc. Zero Par Value Common Stock	11/02/2004		S		100(1)	D	\$25.24	335,710	I	Phyllis A. Sander Living Trust
Daktronics, Inc. Zero Par Value Common Stock	11/02/2004		S		400(1)	D	\$25.22	335,310	I	Phyllis A. Sander Living Trust
Daktronics, Inc. Zero Par Value Common Stock	11/02/2004		S		270(1)	D	\$25.2	335,040	I	Phyllis A. Sander Living Trust
Daktronics, Inc. Zero Par Value Common Stock	11/02/2004		S		50(1)	D	\$25.34	334,990	I	Phyllis A. Sander Living Trust
Daktronics, Inc. Zero Par Value Common Stock	11/02/2004		S		100(1)	D	\$25.38	334,890	I	Phyllis A. Sander Living Trust
Daktronics, Inc. Zero Par Value Common Stock	11/02/2004		S		300(1)	D	\$25.37	334,590	I	Phyllis A. Sander Living Trust

1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date,	3. Transaction Code (Instr.						5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
						Code	v	Amount		(A) or (D)	Price	Trans	action(s) 3 and 4)		(111501.4)		
Daktronics, Inc. Zero Par Value Common Stock					2/2004			S		255 ⁽¹⁾		D	\$25.39	3	34,335	I	Phyllis A. Sander Living Trust
Daktronics, Inc. Zero Par Value Common Stock				11/02/2004				S		295(1)		D	\$25.44	3	34,040	I	Phyllis A. Sander Living Trust
Daktronics, Inc. Zero Par Value Common Stock														29	00,156(2)	D	
Daktronics, Inc. Zero Par Value Common Stock														44,060		I	By Child
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Security or Exer (Instr. 3) Price of Derivati	2. Conversion or Exercise Price of Derivative Security	Conversion Date Execution (Month/Day/Year) if any (Month/Day/Year) (Month/Day/Year)			4. Transacti Code (Ins 8)		ive (ies ed ed	6. Date Exerci Expiration Dat (Month/Day/Ye		9			De Se (In	erivative descurity Sestr. 5) Be	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
												or	ount mber				

Explanation of Responses:

- 1. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on September 1, 2004.
- 2. Shares include 23,640 held individually in the name of the reporting person and 266,516 shares held in the name of Duane E Sander Living Trust. The shares are held in the trust for the benefit of the reporting person. Both the reporting person and the reporting person and the reporting person is also the sole primary beneficiary of the trust. As co-trustees, they have the right, alone or with the other trustee, to sell, dispose, vote and execute other transactions involving the shares held in the trust. The reporting person is also the sole primary beneficiary of the trust. Shares owned by the Duane E Sander Living Trust are indirectly owned by the

Expiration Date

Remarks:

By: /s/ William R. Retterath, 11/19/2004

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.