FORM 4

obligations may continue. See Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>KURTENBACH FRANK J</u>   |   |  |         |                                 |   | 2. Issuer Name <b>and</b> Ticker or Trading Symbol  DAKTRONICS INC /SD/ [ DAKT ] |  |   |                        |                    |  |   |           | (Che   | elationshi<br>eck all app<br>CDirec          | ,  |   | . ,   | Issuer<br>Owner                            |
|--|---|--|---------|---------------------------------|---|--|--|---|------------------------|--------------------|--|---|-----------|--|--|--|---|---|--|
| (Last) (First) (Middle) 331 32ND AVENUE POST OFFICE BOX 5128   |   |  |         |                                 | 3. Date of Earliest Transaction (Month/Day/Year)     07/06/2012  4. If Amendment, Date of Original Filed (Month/Day/Year) |  |  |   |                        |                    |  |   |           | Officer (give title below)  Other (specify below)  6. Individual or Joint/Group Filing (Check Applicable |  |  |   |   |  |
| (Street) BROOKINGS SD 57006  (City) (State) (Zip)  |   |  |         | -                               |   |  |  |   |                        |                    |  |   |           | Line)  X Form filed by One Reporting Person  Form filed by More than One Reporting  Person               |  |  |   |   |  |
|  |   | Tabl                                       | e I - N | on-Deriv                        | ative   | Sec  | uritie   | s Ac  | quired                 | d, Di              | sposed o   | f, or B   | enefic    | iall   | y Owne                                       | ed   |   |   |  |
|  |   |  |         | 2. Transac<br>Date<br>(Month/Da | tion  | Exec<br>Year) if any   |  | Deemed<br>ecution Date,<br>ny<br>onth/Day/Year) |                        | ction<br>Instr.    | 4. Securities Acquired (A)<br>Disposed Of (D) (Instr. 3, 4<br>5) |   | ed (A) or | 5. Amou<br>Securitie<br>Benefici<br>Owned F  |  | nt of<br>s<br>ally<br>ollowing   | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) |   | 7. Nature of Indirect Beneficial Ownership |
|  |   |  |         |                                 |   |  |  |   | Code                   | v                  | Amount   | (A) or (D)  | Price     |  | Reported<br>Transacti<br>(Instr. 3 a         | ion(s)   |   |   | (Instr. 4)                                 |
| Common Stock 07/06/20  |   |  |         |                                 | 2012  | )12  |  |   | P                      |                    | 3,559  | A   | \$7.1     | 13   | 529,699.636                                  |  |   | D   |  |
| Common Stock   |   |  |         |                                 |   |  |  |   |                        |                    |  |   |           |  | 4,835  |  |   | I   | By<br>Daktronics,<br>Inc. 401(K)<br>Plan   |
| Common Stock   |   |  |         |                                 |   |  |  |   |                        |                    |  |   |           |  | 211,   | ,550   |   | I   | By Spouse                                  |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |   |  |         |                                 |   |  |  |   |                        |                    |  |   |           |  |  |  |   |   |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)  | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | if any  | med<br>on Date,<br>Day/Year)    | 4.<br>Transa<br>Code (<br>8)  | (Instr.  | Str. Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |   | 6. Date Expirat (Month | tion Da<br>h/Day/\ |  | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr. 3<br>and 4)  Amount<br>or<br>Number<br>of<br>Title Shares |           | De Si (li  | Price of<br>erivative<br>ecurity<br>estr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) |   | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4 | Beneficial<br>Ownership<br>(Instr. 4)      |

**Explanation of Responses:** 

/s/ Frank J. Kurtenbach

07/09/2012

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).