FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

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			the Investment Company Act of 19					
ame and Address of Reporting Person* 2. Date of Event Requiring Statement (Month/Day/Year) 11/23/2004		ment	3. Issuer Name and Ticker or Trading Symbol DAKTRONICS INC /SD/ [DAKT]					
(Last) (First) (Middle) 331 32ND AVENUE PO BOX 5128			4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director Officer (give title below) To the specify below)		r (Mor	5. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line)		
Street) BROOKINGS SD 57006			Vice President, Video Systems			X Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City) (State) (Zip)								
	Table I - Noi	n-Derivat	ive Securities Beneficially	y Owned				
1. Title of Security (Instr. 4)			Beneficially Owned (Instr. 4)	3. Ownersh Form: Direct or Indirect ((Instr. 5)	(D) (Instr. 5)			
Daktronics, Inc. Zero Par Value Common Stock			71,041	D				
Daktronics, Inc. Zero Par Value Common Stock			4,000	I	By Child A			
Daktronics, Inc. Zero Par Value Common Stock			4,000	I	By Child B			
Daktronics, Inc. Zero Par Value Common Stock			4,000	I	By Child C			
Daktronics, Inc. Zero Par Value Common Stock			4,000	I	By Child D			
Daktronics, Inc. Zero Par Value Common Stock			7,858.09	I	By D	By Daktronics, Inc. 401(K) Plan		
			e Securities Beneficially (nts, options, convertible		s)			
1. Title of Derivative Security (Instr. 4)	2. Date Exerc Expiration Da (Month/Day/Y	ite	Underlying Derivative Security (Instr. 4) Con or E		Conversion or Exercise	version Ownership Exercise Form: (I	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Price of Derivative Security	Direct (D) or Indirect (I) (Instr. 5)		
Daktronics, Inc. Incentive Stock Option	08/23/1996 ⁽¹⁾	08/22/2005	Daktronics, Inc. Zero Par Value Common Stock	4,000	1.47	D		
Daktronics, Inc. Incentive Stock Option	11/14/1997 ⁽²⁾	11/13/2006	Daktronics, Inc. Zero Par Value Common Stock	800	1.05	D		
Daktronics, Inc. Incentive Stock Option	08/21/1998 ⁽³⁾	08/20/2007	Daktronics, Inc. Zero Par Value Common Stock	6,000	1.33	D		
Daktronics, Inc. Incentive Stock Option	11/19/1999 ⁽⁴⁾	11/18/2008	Daktronics, Inc. Zero Par Value Common Stock	10,000	3.06	D		
Daktronics, Inc. Incentive Stock Option	11/18/2000 ⁽⁵⁾	11/17/2009	Daktronics, Inc. Zero Par Value Common Stock	10,000	5.13	D		
Daktronics, Inc. Incentive Stock Option	11/16/2001 ⁽⁶⁾	11/15/2010	Daktronics, Inc. Zero Par Value Common Stock	9,000	7.66	D		
Daktronics, Inc. Incentive Stock Option	11/13/2002 ⁽⁷⁾	11/12/2011	Daktronics, Inc. Zero Par Value Common Stock	10,000	7.54	D		
Daktronics, Inc. Incentive Stock Option	11/21/2003 ⁽⁸⁾	11/20/2012	Daktronics, Inc. Zero Par Value Common Stock	7,000	11.55	D		
Daktronics, Inc. Incentive Stock Option	11/19/2004 ⁽⁹⁾	11/19/2013	Daktronics, Inc. Zero Par Value Common Stock	6,000	17.7	D		
Daktronics, Inc. Incentive Stock Option 2004	4 11/24/2005 ⁽¹⁰⁾	11/22/2014	Daktronics, Inc. Zero Par Value Common Stock	5,000	25.96	D		

Explanation of Responses:

- $1.\,20\%\ vested\ each\ year\ for\ a\ total\ of\ five\ years\ -\ Remaining\ vesting\ schedule\ -\ 08/23/97-20\%,\ 08/23/98-20\%,\ 08/23/99-20\%,\ 08/23/00-20\%$
- $2.\,20\%\ vested\ each\ year\ for\ a\ total\ of\ five\ years\ -\ Remaining\ vesting\ schedule\ -\ 11/14/98-20\%,\ 11/14/99-20\%,\ 11/14/00-20\%,\ 11/14/01-20\%,\ 11/14/01-20\%,\ 11/14/01-20\%,\ 11/14/99-20\%,$

- 3. 20% vested each year for a total of five years Remaining vesting schedule 8/21/99-20%, 8/21/00-20%, 8/21/01-20%, 8/21/02-20%
- $4.\,20\%\ vested\ each\ year\ for\ a\ total\ of\ five\ years\ -\ Vesting\ schedule\ -\ 11/19/00-99\%,\ 11/19/00-20\%,\ 11/19/01-20\%,\ 11/19/02-20\%,\ 11/19/03-$
- 5. 20% vested each year for a total of five years Vesting schedule 11/18/00-20, 11/18/01-20%, 11/18/02-20%, 11/18/03-20%, 11
- 6. 20% vested each year for a total of five years Remaining vesting schedule 11/16/02-20%, 11/16/03-20%, 11/16/04-20%, 11/16/05-20%
- 7. 20% vested each year for a total of five years Remaining vesting schedule 11/13/03-20%, 11/13/04-20%, 11/13/05-20%, 11/13/05-20%, 11/13/05-20%
- 8. 20% vested each year for a total of five years Remaining vesting schedule 11/21/04-20%, 11/21/05-20%, 11/21/06-20%, 11/21/07-20%
- 9. 20% vested each year for a total of 5 years Vesting schedule- 11/19/04 20%, 11/19/05- 20%, 11/19/06 20%, 11/19/07 20%, 11/19/08 20%
- 10. 20% vested each year for a total of five years Remaining vesting schedule 11/23/05- 20%, 11/23/06-20%, 11/23/07-20%, 11/23/08-20%, 11/

Remarks:

By: /s/ Reece A. Kurtenbach

12/03/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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