

## Daktronics Awarded \$1.2 Million Contract From Bay Area Rapid Transit

BROOKINGS, S.D., Feb. 26, 2014 (GLOBE NEWSWIRE) -- [Daktronics Inc.](#) (Nasdaq:DAKT) has been chosen to provide \$1.2 million worth of high resolution, full-color 6mm pitch LED displays for San Francisco Bay Area Rapid Transit (BART) in California. The fifth-largest transit station in America, BART serves eight million travelers a year, providing transportation between the East and West Bay.

BART's initial purchase of high resolution, full-color displays will be installed as part of the passenger information system along the new Warm Springs, San Jose Berryessa and East Contra Costa (eBART) extensions. The Warm Springs extension is set to open to the public in December of 2015.

Daktronics first delivered LED displays to BART nearly 15 years ago. Over the last year, Daktronics and BART support worked together to develop the 6mm pitch LED product specifically for the mass transit market. Dale Storhaug, Daktronics Mass Transit Manager, explained that the signs will be used for line color designation, color text, graphics and symbols display, wayfinding purposes and train status information. Storhaug commented, "We're excited to deliver the latest in transit signage that can replace the current signs which stood the test of time. Having a customer relationship built on that level of loyalty and proven dependability is invaluable."

With versatile products known for their reliability, Daktronics Transportation division helps guide passengers efficiently to their next destination by promoting facilities, communicating day-to-day changes and making patrons feel welcome. Daktronics provides a complete range of scalable matrix sizes, offering product solutions that best answer customer needs.

To view a comprehensive list of Daktronics mass transit displays, visit [www.daktronics.com/masstransit](http://www.daktronics.com/masstransit).

### ABOUT DAKTRONICS

Daktronics has strong leadership positions in, and is the world's largest supplier of, computer-programmable displays, large screen video displays, digital billboards, and electronic scoreboards and control systems. The company excels in the control of large display systems, including those that require integration of multiple complex displays showing real-time information, graphics, animation and video. Daktronics designs, manufactures, markets and services display systems for customers around the world, in sport, business and transportation applications. For more information, visit the company's website: [www.daktronics.com](http://www.daktronics.com) or e-mail the company at [sales@daktronics.com](mailto:sales@daktronics.com), call (605) 692-0200 or write to the company at 201 Daktronics Drive PO Box 5128 Brookings, S.D. 57006-5128.

### DAKTRONICS INC. SAFE HARBOR STATEMENT

Cautionary Notice: In addition to statements of historical fact, this news release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 and is intended to enjoy the protection of that Act. These forward-looking statements reflect the Company's expectations or beliefs concerning future events. The Company cautions that these and similar statements involve risk and uncertainties which could cause actual results to differ materially from our expectations, including, but not limited to, changes in economic and market conditions, management of growth, timing and magnitude of future contracts, fluctuations in margins, the introduction of new products and technology, the impact of adverse weather conditions and other risks noted in the company's SEC filings, including its Annual Report on Form 10-K for its 2013 fiscal year. Forward-looking statements are made in the context of information available as of the date stated. The Company undertakes no obligation to update or revise such statements to reflect new circumstances or unanticipated events as they occur.

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