

Florida DOT Approves Full Color Daktronics High Resolution Dynamic Message Signs

BROOKINGS, S.D., Nov. 13, 2013 (GLOBE NEWSWIRE) -- [Daktronics Inc.](#) (Nasdaq:DAKT) announces the recent addition of its Vanguard® VF-2020 and VF-2420 series of high resolution, full-color Dynamic Message Signs for Intelligent Transportation Systems to the Florida DOT Approved Products List (APL). Continuing a tradition of leadership through introducing innovative DMS products to the market since 1988, Daktronics' latest Vanguard products are the first 20mm full-color masked-faced DMS approved by the Florida DOT's Traffic Engineering Research Lab (TERL).

Known nationwide for stringent quality standards, districts in Florida must adhere to the FL DOT Approved Products List for all Traffic Control Device purchasing decisions. Meeting and exceeding those specifications for over 10 years, Daktronics has introduced a variety of products to the market ranging in resolution from 66mm to 46mm, evolving to 34mm and now 20mm.

Products added in October of 2013 include:

- Front Access DMS, VF-2420 in full color at 20mm (previously 34mm, 46mm, 66mm and amber) — 70060110720021
- Walk-in Access DMS, VF-2020 in full color at 20mm (previously 34mm, 46mm, 66mm and amber) — 70060100720021
- Traffic Cabinet P4400 — 78561720720033

Daktronics has a long-standing history of meeting marketplace demands with proven solutions for state and city departments of transportation while meeting industry standards. Additional APL-approved Daktronics products include:

- Embedded DMS, VM-1020 in white, amber and tri-color at 46mm or 66mm — 70060120720011
- Front Access DMS, VF-2320 in full color at 20mm — 70060110720031
- Traffic Cabinet 336S — 78561700720013
- Traffic Cabinet 334 — 78561710720013

All Daktronics Vanguard DMS comply with the latest version of the National Transportation Communications for ITS Protocol (NTCIP) which allows them to connect seamlessly with existing NTCIP-compliant Intelligent Transportation Systems.

To review the entire list of approved products for use by Florida DOT, please visit www3.dot.state.fl.us/trafficcontrolproducts.

Discover a comprehensive list of Daktronics dynamic message signs at: www.daktronics.com/ITS.

ABOUT THE FLORIDA DEPARTMENT OF TRANSPORTATION

The Florida Department of Transportation (FDOT or Department) is an executive agency, which means it reports directly to the Governor. FDOT's primary statutory responsibility is to coordinate the planning and development of a safe, viable, and balanced state transportation system serving all regions of the state, and to assure the compatibility of all components, including multimodal facilities. A multimodal transportation system combines two or more modes of movement of people or goods. Florida's transportation system includes roadway, air, rail, sea, spaceports, bus transit, and bicycle and pedestrian facilities. For more information, visit the agency's website at: www.dot.state.fl.us or e-mail the agency at fdot.pio@dot.state.fl.us, call (850) 414-4100 or write to the agency at 605 Suwannee Street Tallahassee, F.L. 32399-0450.

ABOUT DAKTRONICS

Daktronics has strong leadership positions in, and is the world's largest supplier of, computer-programmable displays, large screen video displays, digital billboards, and electronic scoreboards and control systems. The company excels in the control of large display systems, including those that require integration of multiple complex displays showing real-time information, graphics, animation and video. Daktronics designs, manufactures, markets and services display systems for customers around the world, in sport, business and transportation applications. For more information, visit the company's website: www.daktronics.com or e-mail the company at sales@daktronics.com, call (605) 692-0200 or write to the company at 201 Daktronics Drive PO Box 5128 Brookings, S.D. 57006-5128.

DAKTRONICS INC. SAFE HARBOR STATEMENT

Cautionary Notice: In addition to statements of historical fact, this news release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 and is intended to enjoy the protection of that Act. These forward-looking statements reflect the Company's expectations or beliefs concerning future events. The Company cautions that these and similar statements involve risk and uncertainties which could cause actual results to differ materially from our expectations, including, but not limited to, changes in economic and market conditions, management of growth, timing and magnitude of future contracts, fluctuations in margins, the introduction of new products and technology, the impact of adverse weather conditions and other risks noted in the company's SEC filings, including its Annual Report on Form 10-K for its 2013 fiscal year. Forward-looking statements are made in the context of information available as of the date stated. The Company undertakes no obligation to update or revise such statements to reflect new circumstances or unanticipated events as they occur.

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