

Daktronics to Light Up Left Field at Petco Park for San Diego Padres

Partnership Results in Third Largest Video Display in Baseball

BROOKINGS, S.D., Dec. 19, 2014 (GLOBE NEWSWIRE) -- The San Diego Padres have selected <u>Daktronics</u> (Nasdaq:DAKT) of Brookings, South Dakota, to provide a new LED video display system for Petco Park that will include the third largest video display in all of baseball.

"This is the next phase of our multi-year plan to improve Petco Park," said Padres President and CEO Mike Dee upon the project announcement in November. "The highlight of this year's updates will be the new HD video board, the first of its kind here in San Diego. This will significantly enhance the fan experience while also providing the opportunity to update the left field seating area."

The new massive display that will tower over left field at Petco Park will measure approximately 61 feet high by 123.5 feet wide, covering 7,564.32 square feet and nearly five times the current video display (30 feet tall by 53 feet wide; 1,590 square feet). It will provide Padres fans with full live video and instant replays. It can also be divided into sections to provide any combination of scoring and statistics, player information, graphics and animations, sponsor messages, and other game information.

Five new ribbon displays will be added to the seating fascia at Petco Park along each baseline and in left field. The first baseline will receive two displays, one measuring approximately 3.5 feet high by 238 feet wide and one measuring approximately 3.5 feet high by 126 feet wide. Third baseline will also receive two displays, one measuring approximately 3.5 feet high by 255 feet wide and one measuring approximately 3.5 feet high by 126 feet wide. The left field grandstand will receive one display measuring approximately 7 feet high by 130 feet wide.

Outside of the playing area, the field level concourse will receive eight displays, each measuring approximately 3.5 feet high by 9.5 feet wide to keep fans informed and up-to-date on all the game action while away from their seats.

"This will be a very exciting upgrade to Petco Park, increasing the size of the main video display to one of the largest in all of baseball," said Robin Hall, Daktronics sales representative. "We are grateful for the opportunity to continue working with the San Diego Padres and look forward to working hard to provide a quality solution."

These upgrades will be applied shortly after the recent outfield fence renovations which also featured new video displays installed by Daktronics in 2014. More information on the previous renovations are available by <u>clicking here</u>.

About Daktronics

<u>Daktronics</u> helps its customers to impact their audiences throughout the world with large-format LED video displays, message displays, scoreboards, digital billboards and control systems in sport, business and transportation applications. Founded in 1968 as a USA-based manufacturing company, Daktronics has grown into the world leader in audio-visual systems and implementation with offices around the globe. Discover more at www.daktronics.com.

SAFE HARBOR STATEMENT

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