

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) March 11, 2002

Daktronics, Inc.

(Exact name of registrant as specified in its charter)

South Dakota	0-23246	46-0306862
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(State or other jurisdiction of incorporation)	(Commission File Number)	(IRS Employer Identification No.)

331 32nd Avenue	57006
Brookings, South Dakota	-----
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(Address of principal executive offices)	(Zip Code)

Registrant's telephone number, including area code: (605) 697-4000

Former name or former address, if changed since last report: not applicable.

Item 9. Regulation FD Disclosure.

On March 8, 2002, Daktronics, Inc. (Nasdaq - DAKT) reported it has been awarded a contract in excess of \$5 million to provide scoring and video display equipment at Lambeau Field in Green Bay, Wisconsin. The equipment is scheduled to be operational in time for the start of the 2003 season.

Cautionary Notice: In addition to statements of historical fact, this announcement contains forward-looking statements reflecting the Company's expectations or beliefs concerning future events which could materially affect Company performance in the future. The Company cautions that these and similar statements involve risk and uncertainties including changes in economic and market conditions, management of growth, timing and magnitude of future contracts, and other risks noted in the Company's SEC filings which may cause actual results to differ materially. Forward-looking statements are made in the context of information available as of the date stated. The Company undertakes no obligation to update or revise such statements to reflect new circumstances or unanticipated events as they occur.

SIGNATURES

Pursuant to the requirement of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

DAKTRONICS, INC.

By /s/ William R. Retterath

Its Chief Financial Officer

Dated: March 11, 2002

William R. Retterath, Chief Financial Officer

Printed name and title