FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APF	PROVAL
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## Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Kurtenbach Matthew John</u>					2. Issuer Name <b>and</b> Ticker or Trading Symbol DAKTRONICS INC /SD/ [ DAKT ]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner					
(Last) 201 DAK	(Fi	rst) DRIVE	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 12/26/2014									X	Officer (give title Other (specibelow) below)  VP of Manufacturing			
(Street) BROOKI		ate)	57006 (Zip)		4. l1	Ame	endment	, Date o	f Origina	l Filed	d (Month/Da	ay/Ye	ear)		6. Indiv _ine) X	Form	n filed by One	Filing (Check A Reporting Pers e than One Rep	on
		Tal	ole I - No	n-Deriv	ative	Se	curitie	es Acc	quired,	Dis	posed o	f, o	or Ben	efic	ially	Owne	ed		
1. Title of Security (Instr. 3)		2. Transa Date	2. Transaction		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			(A) or		5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
						Code	v	Amount	(A) or (D)		Price		Transaction(s) (Instr. 3 and 4)			(			
Common	Stock			12/26	/2014				S		2,800		D	\$12	2.75	22	20,819	D	
Common	Stock			12/26	/2014				S		300		D	\$12	.755	22	20,519	D	
Common	Stock			12/26	/2014				S		500		D	\$12	2.76	22	20,019	D	
Common Stock			12/26/2014					S		100		D	\$12.775		219,919		D		
Common Stock			12/29	12/29/2014				S		600		D	\$12.75		219,319		D		
Common Stock			12/29	12/29/2014				S		100		D	\$12.755		219,219		D		
Common Stock			12/29	12/29/2014				S		200		D	\$12.76		219,019		D		
Common Stock 12/				12/29	/2014				S		400		D	\$12.77		218,619		D	
Common Stock															1	0,900	I	Child A	
Common Stock															1	0,200	I	Child B	
Common Stock											$\bot$				10,000		I	Child C	
Common Stock																9,8	97.5594	I	by 401k
		7									osed of, onvertib					vned			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year	3A. Deen Executio	ned n Date,		ction	5. Number of		•		sable and				8. Pi Deri Seci		9. Number of derivative Securities Beneficially Owned Following Reported Transaction( (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code			Date Exercisa	ble	Expiration Date		or Nu of	Number of								

**Explanation of Responses:** 

Matthew J. Kurtenbach

12/29/2014

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).